

# UNESCO Global Geoparks

## Guidelines on the use of the UNESCO Global Geoparks linked logo

### Background

At its 38<sup>th</sup> Session in Paris in November 2015, the General Conference of UNESCO approved the new statutes of the International Geoscience and Geoparks Programme (IGGP), together with the establishment of the UNESCO Global Geoparks designation within the International Geoscience and Geoparks Programme.

### Use of the UNESCO Global Geoparks Linked Logo

National Committees for UNESCO Global Geoparks and individual UNESCO Global Geoparks are encouraged to use the UNESCO Global Geoparks linked logo in their own activities in order to promote the visibility and outreach of the programme.

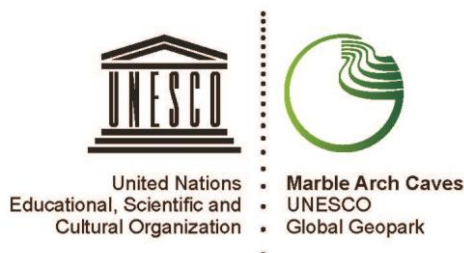
The logo that a **National Committee** for UNESCO Global Geoparks is authorized to use is composed of:

- The logo of UNESCO with its three inseparable elements, i.e. the temple symbol, the full name of the Organization, and the vertical dotted line;
- The emblem of the UNESCO Global Geoparks programme;
- The wording “name of country + National Committee”.



The logo that an **individual UNESCO Global Geopark** is authorized to use is composed of:

- The logo of UNESCO with its three inseparable elements, i.e. the temple symbol, the full name of the Organization, and the vertical dotted line;
- The emblem of the UNESCO Global Geoparks programme;
- The name of the individual UNESCO Global Geopark.



## Colours, Size and Languages of the Logo

The logo can be used in the colour shown above or in a transparent version for dark backgrounds. It cannot be used in other colours.

The height of the UNESCO temple symbol, which is used to measure the size of the logo, should not be featured lower than 12mm from the top point to the last step.

The logo can be used in one of the official languages of UNESCO, which are English, French, Spanish, Russian, Arabic and Chinese, or in a national language, or in a multi-lingual version combining the official languages or UNESCO or an official language of UNESCO and a national language.



## Conditions of Logo Use

The use of the UNESCO Global Geoparks linked logo is under the following provisions:

- The UNESCO Global Geoparks linked logo can only be used after the official written authorization from UNESCO.
- The UNESCO Global Geoparks linked logo should be used as illustrated above; no modifications on the graphical presentation or on the text should be made.
- The UNESCO logo must **not** be used for commercial purposes. The sale of goods and services for profit is considered as commercial use.
- National Committees and individual UNESCO Global Geoparks can use the linked logo for their own activities, but cannot authorize the logo to any third parties.

## Contact at UNESCO Secretariat

In order to obtain information on the programme or an electronic version of the linked logo, National Committees and individual UNESCO Global Geoparks are invited to contact:

Prof Patrick Mc Keever  
Secretary of the International Geoscience and Geoparks Programme  
Natural Sciences Sector  
UNESCO  
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75352 Paris 07 SP  
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