

GGN - Geopark Annual Report 2016

1. GEOPARK IDENTITY

Geopark name, country, regional Network: **Zigong UNESCO Global Geopark (CHINA, APGN)**

Year of inscription **2008**/ Year of the last revalidation **2016**

Representative Photo (from the most important event this year)



Zigong UNESCO Global Geopark Area Extension Evaluation

2. GEOPARK FIGURES

Number of Geopark staffs: 236 staffs including 9 geoscientist(s)

Number of Visitors: 1,079,600 visitors to geopark museums and visitor centers

Number of Geopark events: 71

Geopark promotion and training course (12); Students cultural exchange program between Zigong Geopark and Hong Kong Geopark (1); Salt museum classroom (6); Salt story exhibition (12); Dinosaur education course (15); Bird watching lecture (1); Puppet show: Where did the dinosaurs go? (15); Sleepless in the museum (1); Oriental palace lecture (3); Geopark little guide (1); The fossil forum of South Silk Road (1); Geotourism activity: Cross Zigong Global Geopark (1); The academic forum of China salt history research (1); The 8th academic symposium of Cultur Alrelic Academy China (1).

Number school classes realize Geopark educational programmes: more than 20.

Number of Geopark press release: 88 in Zigong Geopark website

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2016

- A. Zigong UNESCO Global Geopark Area Extension Evaluation
- B. Complete *The investigation report of Zigong UNESCO Global Geopark*;
- C. Complete *The development plan of Zigong UNESCO Global Geopark (2016-2025)*;
- D. Complete infrastructure construction within the new geopark boundary ;
- E. Design and published new geopark materials, including multilingual geopark brochures, geopark guide books, student books (for different ages), cartoon book, electric book, 3 geopark promotion video, and 3 education video (one 4D cartoon movie, and two 3D movie).

Contribution towards GGN - Networking and Participation

- A. Participated in the 1st and the 2nd International Training Course on UNESCO Global Geoparks, delivered oral presentations;
- B. Participated in the CGN annual meeting;
- C. Participated in the 7th International Conference on UNESCO Global Geopark in English Riviera, delivered 2 oral presentations and 1 post presentation, Sun Li as the election committee member of GGN;
- D. Participated in the Symposium of China Global Geopark evaluation and revalidation, delivered oral presentation;
- E. Geopark school students exchange program with Hong Kong Geopark;
- F. Cooperation and communication within CGN members include Danxiashan Geopark, Xingwen Geopark, Dunhuang Geopark, etc.

Management and Financial status

Managed by Administration for Zigong UNESCO Global Geopark.

Financial status: income 32,830,500 CNY (including 24,153,800 tickets and 8,676,700 other income).

Geoconservation

Established 1 fossil conservation station, 1 fossil conservation village; complete new conservation panels in the extension area; continue fossil conservation material research.

Sustainable tourism (Geotourism)

Developed Shisun Valley, combined with ecological tea planting base, geological sites, cultural sites, and also leisure tourism, include 2 geopark agritainments, 1 geopark enterprise—a tea company.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

A. Geopark school program; B. Geopark community training program; C. Geopark little guide program.

Strategic Partnership

23 geopark partners, include 13 local enterprises, 8 agritainments, 2 geopark schools.

Promotional activities

A. Geotourism activity: Cross Zigong Global Geopark, cooperated with tourism agencies, radio station, television station, mass media, Sina Weibo, Wechat, newspapers within Sichuan Province;

B. The 22nd Zigong International Dinosaur Lantern Festival (21st January to 8th March, 2016).

4. Contacts:

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