

CENTRAL CATALONIA (SPAIN)



Mr. Nakada and Mr. Alia visit our Geopark for the revalidation mission

Major achievements in 2016

- Received a Green card for our first revalidation. The mission took place in June and was carried out by Mr. Nakada (Japan) and Mr. Aloia (Italy).
- Appearance on catalan television show promoting the Geopark and its geotourism proposal.
- Co-organized a geotourism workshop with around 50 companies attending an participating on 25th April.
- 45 tourism businesses participate in the Quality Tourism training programme, 43 of them get the distinction.
- Hosted the XIX Spanish National Symposium on Teaching Geology from 11th to 16th June. Around 150 earth sciences high school professors were gathered.
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Contribution towards the work of the EGN

- Participation in the EGN Committee meeting in the Basque Country and the Conference in the English Riviera.
- Participation in the National Forum meetings in June and November.

Management structure and financial status

- The Geopark is administrated and part funded under Bages County Council.
- The Geopark Board have agreed to a permanent full time post for the Geopark Scientific Director.

Conservation (geoconservation) strategy

- Establishing a Best Practices Manual in Sustainable Tourism with the St. Llorenç Natural Park local directed to tourism businesses.

Marketing and promotional activities

- Updated promotional leaflets.
- Edited and published the tale “Geopark, wow, a long time ago!” and represented in libraries of our county.
- Co-ordination of the Geopark Cantata “Queralt Somiatruïtes” performed by students of Bages County Music Schools.
- Published the Central Catalonia Geoparc Geological guide (Farell Ed.).

Sustainable economic development

- 2nd Central Catalonia Gastronomy Fair, promoting the Geopark’s local farmers and gastronomy.
- Co-ordination of new geotourism products including Wine, Cultural events and activity, Hiking and Accommodation.

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