

1. GEOPARK IDENTITY

Geopark name, country, regional Network: **CILENTO AND VALLO DI DIANO UNESCO Global Geopark, ITALY**

Year of inscription / Year of the last revalidation **2010/2014**

Representative Photo (from the most important event this year)



European Parliament: award of the Charter for European Sustainable Tourism

2. GEOPARK FIGURES

Number of Geopark staffs: **34 staffs including 1 geoscientist(s)**

Number of Visitors: **If total number of the visitors to the geopark is difficult to estimate, show the number of the visitors to the major geosite(s), museum or visitor center. 1.000.000**

Number of Geopark events: **Clarify the events held by management body and cooperative organization 15 by Geopark and partners**

Number school classes realize Geopark educational programmes **114**

Number of Geopark press release **only web and local TV**

3. GEOPARK ACTIVITIES

Major achievements in 2016

- The Cilento and Vallo di Diano Geopark supported by Italian Ministry of Environment has been awarded the Charter for European Sustainable Tourism
- the Geopark has realized: a new virtual museum on geodiversity, a museum of Geo-biodiversity in a new Centre of Castellabate (SA) and aquarium
- National and international cooperation for the realization of projects financed by the European Community
- Celebration the European Geopark Week

Contribution towards GGN- Networking and Participation

- Attendance all meeting, conference and workshop of EGN, GGN and Italian Geoparks

- Submission of the article for publication in European Geopark Magazine 14
- Submission of the articles during 7th International Geoparks Conference in English Riviera (England) on September 2016

Management and financial status

- The operative structure of the National Park - Geopark is divided into three areas: Technical of Preservation Nature, General Affair and Communication-Promotion, for a total of 34 employees coordinated by a Manager. More specifically, the area Technical and Preservation of Nature has in its staff one geologists, an environmental engineer, an architect, a biologist, an agronomist, three surveyors, an agrarian expert and three administrative employees. After 2010 was created a specific structure only for Geopark with Geopark manager and his staff. In 2015 was created an specific office of UNESCO designations. The National Park - Geopark receives funds directly from the Ministry of Environment and obtains, with some project, funding from European Commission and Capania Region.

Geoconservation

- We support the activities to recover an important geoarcheological site Elea velia
- We are sponsored all the works to allow access for tourists in a cave in Camerota where there is the remains of Neanderthal Man and Homo Sapiens.
- We started to realize a master plane to manage all Unesco designations: an unique strategy of conservation

Sustainable tourism (Geotourism)

- The range of different recognitions received by the National Park has helped raise awareness of its importance as a research unit which allows, in a holistic manner, for the study of the complex interactions between natural, cultural, and social elements. Such an area allows for the study of the services rendered by each of these components, making a contribution to understanding the linkages between ecosystem services, sustainable development, and society's well-being. So in this way we coordinate of the development of themed trails through the Geopark promoting Food, Activity, Crafts, Cultural Events.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

- Annual program of enviromental education in the schools of the park, with the purpose to introduce the young generations to environmental problems helping them to understand the values of the territory in which they live and the necessary actions for the correct maintenance and fruition. Such projects have been planned foreseeing moments

of popularization in the classrooms integrated by excursions on the territory for the direct knowledge of the natural beauties and particularly of the geo-diversity present.

Strategic partnership

- We are realizing with Italian University research project on biodiversity and geodiversity and cultural heritage
- We are realizing with all stakeholder a permanent forum to sustainable tourism

Promotional activities

- Participation some national and international workshop to promote the Geopark. Participation in national programs television were we speak about the Cilento and Vallo di Diano Geopark and the EGN-GGN and has published some articles on the news paper
- We have produced new videos to promote the Geopark
- A project to realize a new visibility (through a new panels) in all most important site and municipality of Geopark

4. Contacts:

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