

# GGN - Geopark Annual Report 2016

## 1. GEOPARK IDENTITY

Gea Norvegica UNESCO Global Geopark, Norway, EGN



## 2. GEOPARK FIGURES

Number of Geopark staff: Four staff member including two geologists

Number of Visitors: Entrance to the Geopark localities are free and accessible 24/7, it is not possible to count at the moment. Participates on the free guided tours are increasing. (900)

Number of Geopark events: 30 guided tours and 20 outdoor and indoor events

Number of school classes realize Geopark educational programmes 16 school classes

Number of Geopark press release: 25

## 3. GEOPARK ACTIVITIES

Major achievements in 2016.

- Establish a 90-meter long outdoor timeline with 19 panels placed on local rocks, telling important events in the Earth's history.
- New information signs on localities. Started updating panels with new logo
- Developed a new tour concept in Kragerø, "Munch Ibsen and the Norwegian bedrocks"
- Developed a special guided boat trip along the coast, with geology and coastal culture and history.
- Developed a new English tourist brochure, tourist map and new series of four pages new thematic brochures from different localities, English and Norwegian

### **Contribution towards GGN - Networking and Participation**

- Participation in the European Geoparks Network Coordination Committee meeting in Basque Coast and in English Riviera. Participation in the GGN Conference in English Riviera Geopark.
- Our Manger is treasure in GGN and participates in several GGN activities. (workshops in Beijing in China, in Saaremaa in Estonia and in Hartz in Germany).
- Four revalidations/evaluation; two in China, one on Iceland and one in Iran.
- ITB in Berlin

### **Management and Financial status**

Gea Norvegica Geopark is an inter-municipal company. The Geopark is owned by eight municipalities and two counties. The Geopark is fully financed by the owners, according to a legal agreement. The Geopark have three full time positions, and two part-time positions

### **Geoconservation**

According to Norwegian law and local regulations, the Geopark panels are equipped with intervention about how to behave.

### **Sustainable tourism (Geotourism)**

Participation with local tourism enterprise. Focus on knowledge based tourism

### **New Education programmes on geoconservation, sustainable development and disaster risk reduction**

No new, continuing with the same programs on the broad Geopark subjects

### **Strategic Partnership**

Partnerships with local enterprises and hotels. Norwegian University of Life Sciences, University of Oslo, Natural History Museum. Friluftsrådet, University College South East Norway, Telemark museum, Århus Farm.

### **Promotional activities**

Program for guided tours, general leaflets website Newsletter.

### **4. Contacts:**

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