

# GGN - Geopark Annual Report 2016

GGN Geopark Annual Report should be two pages

## 1. GEOPARK IDENTITY

Geopark name, country, regional Network: **Hexigten UNESCO Global Geopark (China, APGN)**

Year of inscription / Year of the last revalidation: **2005/2013**

Representative Photo (from the most important event this year)

Mascot of Hexigten UNESCO Global Geopark



## 2. GEOPARK FIGURES

Number of Geopark staffs: **162 staffs including 7 geoscientists, 5 employee.**

Number of Visitors: **4.5 million**

Number of Geopark events: **18**

**Popularization Activity of “Back-to-School”; Mascot Collection Activity; Activities on the 47th World Earth Day; Recruiting of Little Interpreter; Paper-cut Contest with the theme of “Hexigten Global Geopark in My Heart”; The first Farming Culture Festival; Soong Ching Ling International Summer Camp; The 10th International Tourism Festival of Steam Locomotive; The 10<sup>th</sup> Winter Fishing Festival; The 8<sup>th</sup> Winter Camel Festival; The first Ice Fishing Festival; The first Snowmobile Contest, etc.**

Number school classes realize Geopark educational programmes: **40**

Number of Geopark press release: **37**

## 3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2016

**Field Work on Hexigten UNESCO Global Geopark; Apply for Geopark Extension; Formulation of geoheritage protection plan; Preparatory work for Folk-custom Exhibition Hall; Research on the formation of Dali Nur Lake; Updated and improved the basic infrastructure、signing and interpretation system in west and south part of the geopark;**

## Contribution towards GGN - Networking and Participation

Visit to Danxiashan & Mount Tianzhushan Global Geopark ; Take part in International Course on Geoparks Management and Development, Beijing 2016; Annual meeting for UNESCO Global Geoparks in China-2016; The 18<sup>th</sup> China Mining Congress; The 7<sup>th</sup> International Conference on Global Geoparks; Arxan geopark's application and evaluation for the membership of UNESCO Global Geoparks, etc.

## Management and Financial status

Administration for Hexigten UNESCO Global Geopark has 5 departments and 18 staffs, with well financial situation. The tourism revenue in 2016 is 3.8 billion RMB, a year-on-year growth of 9.1%.

## Geoconservation

Application for 10 million RMB special fund of geoconservation; Plenty of activities for geoconservation; Free materials to the public.

Geoconservation promotion activities, distributed promotional materials to the public.

## Sustainable tourism (Geotourism)

In 2016, the geopark witnessed 4.5million tourists, a year-on-year growth of 2.97%. There are 145 restaurants and hotels, among which 10 star-rated hotels and 13 travel agencies. Over 30 thousand people were directly or indirectly working for the tourism industry.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

Make plans for the geoheritage protection and science popularization of 2016; Finished the 13<sup>th</sup> Five Year plan of geoheritage protection.

## Strategic Partnership

Cooperate with China University of Geosciences, Beijing, local hotels, local tourism commodity company and TV station, etc.

## Promotional activities

Take part in ChiFeng Tourism Promotional Fair; The activities of the branch venue of Inner Mongolian in China tourism day; 18 outside fixed promotional boards and TV promotion.

## 4. Contacts:

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