

GGN - Geopark Annual Report 2016

1. GEOPARK The Hondsrug The Netherlands,

European Geopark Network:

Year of inscription / Year of the last revalidation 2013

Representative Photo (from the Geopark congress in may)



2. GEOPARK FIGURES

Number of Geopark staffs: 2,5 staffs including 0,6 geoscientist(s) and 0,5 geoscientist from the province of Drenthe

Number of Visitors: 85000 to the Hunebed center.

Number of Geopark events:

55 events are organized by the Hondsrug Bureau.

About 25 events are organized by the Hunebed center.

Number school classes realize Geopark educational programmes 5

Number of Geopark press release 13

3. GEOPARK ACTIVITIES

Major achievements in 2016

- We finished out masterplan 2017-2027
- We made a new bicycle route in the North called “the prehistory in Groningen”
- We started a project to make entrepreneurs Ambassadors of the Geopark.
- We had 5 exhibition about art on stones.
- We developed a long distance walking trail. “The Hondsrug pad”.
- We had four network activities with partners in the region.
- Students started a project to develop a prehistoric playground.

Contribution towards GGN - Networking and Participation

- We invited Nicolas Zouros to our Yearly conference.
- We participated in the EGN meeting in the Basque Coast.
- We participated in the GGN conference in the English Riviera.

- We had visitors from Qeshm Island Geopark Iran.
- Together with the German Geopark Terra Vita and the province of Drenthe we started an Intereg project about Unesco and marketing.
- Three initiatives for aspiring Geoparks in other regions in the Netherlands visited our Geopark.

Management and Financial status. Healthy.

Financed by 7 municipalities and two provinces. Total amount €345.000,-.

Geoconservation

Sustainable tourism (Geotourism)

New Education programs on geoconservation, sustainable development and disaster risk reduction.

- We started the educational program. "The soil beneath our feet". In this program Children learn about the layers in the soil and the way Oil and gas reserves were formed, They learn about the ice age and the forming of the Hondsrug Area.
- We started an Ice age Lesson in the field.

Strategic Partnership: We are a network organisation and have many partnerships.

- Entrepreneurs
- Marketing Organisations
- Nature conservation organisations.
- Universities and schools
- Municipalities
- Provinces

Promotional activities:

- 52 promotional spots on the National Television
- 2 weeks a presentation on a big promotional Screen.
- 20 advertisements
- 8 articles for free publicity
- 13 press releases
- 9 Monthly activity Calendars distributed.

4. Contacts:

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