

GGN - Geopark Annual Report 2016

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Sangqingshan UNESCO Global Geopark (China, Asia-Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2012 / 2016

Representative Photo (from the most important event this year)



UNESCO Evaluators doing a field revalidation mission

2. GEOPARK FIGURES

Number of Geopark staffs: 300 staffs including 4 geologists

Number of Visitors: 1,473,600

Number of Geopark events: 18

Number school classes realize Geopark educational programmes: 20

Number of Geopark press release: 5

3. GEOPARK ACTIVITIES

Major achievements in 2016

We made great achievements in geoconservation, scientific education, cooperation and exchange, and environmental improvement.

Contribution towards GGN - Networking and Participation

The geopark attended the 7th Global Geoparks Conferences, 2016 Annual Conference of Global Geoparks, 2016 Global Geopark Symposium on Application and Revalidation, 1st International Training Course on UNESCO Global Geoparks in Beijing, 1st Shennongjia Global Geopark Symposium. We signed a partnership agreement between Longhushan Geopark and Sanqingshan Geopark. We invited Villuercas-Ibores-Jara UNESCO Global Geopark of Spain, our sister park to visit and celebrated the Earth Day together in April. We paid a visit to Villuercas-Ibores-Jara Geopark in September.

Management and Financial status

The Sanqingshan Geopark Administrative Committee is responsible for management, planning, conservation and construction of the geopark. The committee was equipped with competent employees. We organized the Sanqing Forum, Training Course on Preparing Geopark Revalidation and Training Course on Interpreting for the staff. The financial status is sound and stable.

Geoconservation

We repaired the broken guard rails in the geopark. The staff patrolled the geopark every day and used a realtime monitoring system for geosites.

Sustainable tourism (Geotourism)

All the interpretative panels were re-designed and re-stalled, which were easier to understand. The Shenxian Valley RV Camp, A parking lot at the Fenglin Transfer Center, 6 public toilets and then Sanqingshan Hilton Hotel were built. We started to build the Waishuangxi Visitor Center and Tianyuanmuge-Yulian Waterfall Scenic Area. Along with Wuyuan and Ancient Kiln of Jingdezhen, Sanqingshan Geopark designed a new route. Two books named “*A Journey to Sanqingshan UNESCO Global Geopark (For kids)*” and “*A Journey to Sanqingshan UNESCO Global Geopark (For teenagers)*” were published.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

We organized the Earth Day Event, distributed leaflets to the students from Sanqingshan Xikeng Central Primary School and set up boards there. Three scientific galleries were built in Jinsha Visitor Square, Xikeng Community and Yinjiang Community.

Strategic Partnership

Strategic agreements were signed between Sanqingshan Geopark and its partners, including Yushan County, China Kanghui Group Co., Ltd., Guangzhou Guangzhilv International Travel Agency and Joyu International Tourism Operation Group.

Promotional activities

The Geopark distributed leaflets in 5 languages and maps in Chinese and English to visitors. The Geopark website was upgraded and more information on geoheritage, scientific education and exchange were added.

Sanqingshan National Photography Competition, Sanqingshan Poem Reciting Event, Sanqingshan Bike-Racing Competition, Sanqingshan Future Broadcaster Competition, Sanqingshan National GO Competition, Sanqingshan; National Bridge Competition and the Discovery of Sanqingshan Activity took place. The Geopark attended various events including 10th HNT Tourism Expo in South Korea, Travelling in Jiangxi Province by Appreciating Ancient Poems and 2016 Jiangxi Tourism Expo.

4. Contacts:

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