

GGN - Geopark Annual Report 2016

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Shilin Global Geopark China APGN

Year of inscription / Year of the last revalidation: 2004 2016

Representative Photo (from the most important event this year)



2. GEOPARK FIGURES

Number of Geopark staffs: 218 staffs, 2 geologists

Number of Visitors: 4 million

Number of Geopark events: 8 (1st international photography competition, Ashima cultural inheritance and development seminar, the 2nd international Ashima culture festival, the 1st Shilin music carnival, publicity campaign of *Protection Regulations on Shilin Karst World Heritage Site of Shilin County Yunnan Province* on the whole county, Long Lake bicycle competition, Shilin geopark summer camp)

Number of school classes realize Geopark educational programmes: 4800

Number of Geopark press release: 110

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2016

1. hosted the 69th IUGS Executive Committee Meeting on Jan 18-23
2. *Protection Regulations on Shilin Karst World Heritage Site of Shilin County Yunnan Province* came into effect on March 26
3. the 3rd geopark revalidation on July 28- Aug 2
4. launched the 1st International Photography Competition
5. issued implementation suggestions on the whole Shilin county tourism

Contribution towards GGN - Networking and Participation

1. participated annual geopark meeting of China held in Guizhou in April
2. signed sister geoparks agreement with Huanshan on March 10
3. the 3rd geopark revalidation on July 28- Aug 2
4. participated the 7th International UNESCO Global Geopark Conference, set up geofairs and made presentation and boosted deeper communication with other geoparks

5. visit the Burren and Moher Cliffs Geopark in Ireland and made deep communication in geoconservation, community involvement and sustainable development
6. participated the 2nd International Global Geopark Training Courses in Nov

Management and Financial status

1. Shilin Global Geopark Administrative Bureau with 11 sub divisions was officially established by the government and is responsible for the day-to-day protection and management
2. Geopark had 4 million visitors, generating direct income of 700 million Yuan; the whole county had 6.5 million visitors , generating income of 4270 million yuan

Geoconservation

1. *Protection Regulations on Shilin Karst World Heritage Site of Shilin County Yunnan Province* came into effect
2. set up smart tourism platform to enhance marketing and management level
3. resources management division was established to strengthen geoheritage conservation

Sustainable tourism (Geotourism)

1. tourism revenue is 4270 million yuan, remarkable contribution to local financial revenue, great boost of regional economy, creating lots of job opportunities
2. accelerated the development of rural tourism, hotels and travel agencies
3. improved tourism facilities and services in Grand Waterfall tourism area to provide more comfortable and convenient services for visitors

New Education programmes on geoconservation, sustainable development and disaster risk reduction

1. carry out World Earth Day geoscience popularization activities, recitation contest, workshop and training courses
2. carry out summer camp activities among local schools
3. reception of students, teachers and academic experts doing scientific research work in the park
4. Shilin karst geological museum approved as Kunming municipal science base

Strategic Partnership

1. signed sister geopark agreement with Huangshan on March
2. signed tourism strategic cooperation with Libo of Guizhou province and Hongkong
3. continuous cooperation with Karst Research Center of Slovenia, Yunnan University, and Xishuangbanna Tropical Botanical research of Chinese Academy of Sciences; strategic cooperation with local travel agencies, hotels, transportation and local product providers

Promotional activities

annually allocate more than 20 million yuan on tourism promotional activities; carried out tourism promotional activities in many Chinese cities such as Shanghai, Hanzhou Nanning and other foreign counties such as Thailand, Cambodia and Bangladesh; participated China travel fair 2016, published travel album with theme of high-speed train age & enchanting Shilin

1.4. Contacts:

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