

GGN - Geopark Annual Report 2016

1. GEOPARK IDENTITY

Sierras Subbéticas UNESCO Global Geopark (Spain, European Geoparks Network)
2006/2015



Celebrating the tenth anniversary of Sierras Subbéticas UNESCO Global Geopark

2. GEOPARK FIGURES

Number of Geopark staffs: 15 staffs including 2 geoscientists.

Number of Visitors: 42600 (average from 2010 to 2015)

Number of Geopark events: 75 Most of them in close collaboration with other cooperative organizations.

Number school classes realize Geopark educational programmes: 30 (average from 2010-2015)

Number of Geopark press release: 25

3. GEOPARK ACTIVITIES.

Major achievements in 2016: The most outstanding are: Joint organization of the 40th Anniversary of the Spanish Committee of the International Geoscience Programme-UNESCO in Sierras Subbéticas UGG. Opening of a new center for the Geopark: Jurassic Cabra. Organization of a training course on Geotourism. Highest participation achieved in the EGN Week edition 2016 (1483 people). Celebration of activities linked to the X Anniversary of Sierras Subbéticas UGG: the Subbética's Geopark Weekend and the X Anniversary of Sierras Subbéticas UGG Awards.

Contribution towards GGN - Networking and Participation. Participation in both EGN CC Meetings (Basque Coast UGG and English Riviera UGG), in the International Conference of UNESCO Global Geoparks with an oral presentation and in the Spanish Geoparks Forum meeting and open workshop (Molina-Alto Tajo UGG). Delivery of an article to the EGN magazine.

Management and Financial status: Appointment of a new director of the Geopark, Antonio García. Application for a new project: "Promotion of Geological resources in Sierras Subbéticas UGG", in the framework of the programming of European Funding of the Andalusian Government.

Geoconservation: A threat to one of our main geosites, la Cañada del Hornillo, has been addressed. Restoration works in the geosite Quarries of Los Lanchares have continued during 2016.

Sustainable tourism (Geotourism): Collaboration with local enterprises has consolidated during 2016, and a new local product has adhered to our regional ecolabel Marca Parque Natural de Andalucía.

New Education programmes on geoconservation, sustainable development and disaster risk reduction: The official educational programme of the Geopark, "Nature and You", has included new information on these matters

Strategic Partnership: The relationships with the main partners of Sierras Subbéticas UGG (the Subbética Local Action Group, the Subbética Community, the Subbética Tourism Endeavour Centre) have reinforced through the collaboration in the organization of common activities like the European Geoparks Week and the Subbética's Geopark Weekend.

Promotional activities: The organization of the Subbética's Geopark Weekend and the European Geoparks Week have resulted in an excellent promotion for Sierras Subbéticas UGG.

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