

GGN - Geopark Annual Report 2016

1. GEOPARK IDENTITY

Geopark name, country, regional Network:

Yuntaishan UNESCO Global Geopark , China

Year of inscription / Year of the last revalidation:

2004/2016

Representative Photo



2. GEOPARK FIGURES

Number of Geopark staffs:

The total staff of the geological park is 929 now. The other servicers are more than 600.11 geoscientists.

Number of Visitors:

6.3271 million.

Number of Geopark events:

More than 10 events held by management body and cooperative organization in 2016,there are 2016 Yuntaishan sling Guinness book of world challenge,the Red autumnal leaves festival of jiaozuo, the Shennong cultural festival, the Henan university students' tourist culture festival and Yuntaishan culture and art festival, 2016 national mass sports fitness conference and other activities.

Number school classes realize Geopark educational programmes:

5 classes.

Number of Geopark press release:

7 press release,including 2 GGN newsletter.

3. GEOPARK ACTIVITIES

Major achivements in 2016 :

The geologic relics log-in system of the Geopark has been established;Published papers 《Study on the impacts of the construction and development of Yuntaishan Global Geopark on the development of the peripheral rural villages》、 poetry anthology 《Roaming》、《Rock Institute》 in both Chinese and English; Launched the Yuntaishan Global Geopark WeChat official account.

Contribution towards GGN - Networking and Participation:

1.Attend the 7th International Conference on UNESCO Global Geopaeaks;2.Attend the 2016

Chinese Global Geopark Annual Conference;3.Attend the 2016 Reevaluation Global Geopark DiscussConference;4. Visit the Rokua Global Geopark of Finland,the Zhijindong Cave Global Geopark,the Wangwushan-Daimeishan Global Geopark and Signed cooperation agreements, Visit the Odsherred Global Geopark of Denmark.

Management and Financial status:

Constantly improve the management network, financially sound, the annual tourism comprehensive income achieved more than 500 million RMB.

Geoconservation:

The effective management of the geologic relics has been carried out, the list of geologic relics has been compiled, the geologic relics log-in system of the Geopark has been established. The project named The Investigation of Geological Hazards and Prevention Measures in Yuntai Mountain Scenic Area has been in the study, etc.

Sustainable tourism (Geotourism)

In 2016, a total of 6.32 million tourists, drive the local economic development:there are 34 tourism designated hotel above three-star and more than 700 other hotels, such as guesthouse, mountain villa, happy farmhouse and family hotel in the five subparks.The town guide interpreter increased to 1700 and lead more than 30 thousand tourism employees.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

1.In the global earth day ,the environment day,the national popular science day and the popular science week ,Yuntaishan Global Geopark will hold popular science education activities;2.Hold the Yuntaishan Global Geopark geological science summer camp;3.The geological tour guide training for more than 300 guider;4.Hold the popular science education in Colleges and universities activities.

Strategic Partnership

Yuntaishan signed a long term scientific research project exploitation and cooperation agreements with Henan Geological Museum, Henan Institute of Geological Survey, Henan Institute of Geological Sciences, China Geological Society and Research Branch of Tourism Geology, China Writers Association etc.Yuntaishan newly signed agreements with the Universities, such as Beijing Normal University, China University of Technology, China University of Geosciences etc. Established new cooperation agreements with them, carry out cooperation on the aspects of student practice base, scientific research, geological investigation, etc.

Promotional activities

In CCTV station of mainstream media, newspapers, journals, uninterrupted yuntai mountain tourism image advertisements, in Beijing, Shanghai, hangzhou and other places to carry out the promotion activities.Attend the UN climate conference demonstrated the landscape of Yuntaishan, in 2016 China international travel mart and the 2nd northwest tourism marketing conference and propaganda image propaganda page.

4. Contacts:

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