

GGN - Geopark Annual Report 2018

1. GEOPARK IDENTITY

Alxa Desert UNESCO Global Geopark, China, APGN

Year of inscription / Year of the last revalidation 2009/2017

Representative Photo (from the most important event this year)



(photo of geopark outdoor education activities)

2. GEOPARK FIGURES

Number of Geopark staffs: 49 staffs including 5 geoscientists

Number of Visitors: Total number of the visitors to the geopark is 450,1900 by the end of 2018.

Number of Geopark events: 9

1.We held geological science popularization activities all the year,sharing science stories and more than 20000 books and leaflets to tourists and local people.

2.The report about the impact of eco-cultural desert tourism to Badan Jaran desert lake nature reserve jointly compiled by the key laboratory of desert and desertification of Chinese academy of sciences and the school of geographic science and tourism of Shannxi normal university, was approved on April 30,2018.

3.The project report about upgraded the museum and affiliated facilities of Alxa Desert Global Geopark was approved on Feb.24,2018.

4.We support hydro-geological environment geology institute of Chinese academy of geological science to continue to finish the hydrological investigation in geopark area(Badan Jaran desert and surrounding 1:25 0000 hydro-geological survey)in 2014-2018,and,signed the agreement with Lanzhou univerisity about setting Lanzhou university field science observation experiment stations ,helping college students to do field work in our geopark.

5.Mostly finished the compilation of the guild about field survival

skill in Alxa Desert Global Geopark for primary and secondary school students in June 2018, we will revised and printed it after extensive consultation.

6.The theme of speech contest about the most beautiful Alxa-telling the story of hometown geoparl was held on April 22nd,2018.

7.the camp of outdoor practice education for Alxa Desert Global Geopark primary and secondary school students was held on April 28th 2018.

8.The series science activities called I live in Global Geopark was held on April 28th 2018 in our geopark.

9.We organized nearly 200 primary and secondary teachers and students to attend the outdoor survival training in Bandan Jaran Desert during Aug.5th to Aug. 7th.

Number school classes realize Geopark educational programmers: 41

Number of Geopark press release: 24

3. GEOPARK ACTIVITIES

Major achivements in 2018

Science popularization stepped further by organizing the various activities to attract people. Strengthen communication with sister geoparks, sharing the successful experience and good practices.

Contribution towards GGN - Networking and Participation

Take part in the 8th UNESCO Global Geoparks International Conference in Italy

Management and Financial status

Administration for ALxa UNESCO Global Geopark has 5 departments and 11 staffs, with well financial situation. The tourism revenue in 2018 is 232,197 thousand RMB, expenditure is 185,757 thousand RMB.

Geoconservation

1. Assisting the research group of the forestry department of Inner Mongolia Autonomous Region to collect and sort the basic data of key protection zoon in our geopark.

2. Patrolling and improving the sign system of our geopark including upgrading 3 billboard at the Yinchuan-Bayanhaote road, 1 poster panel at Sand Industry exhibition hall .

3. 36 times to dynamic inspection of the key geoheritage spots.

4. Updating and improving the sign and information panels in Badan jara Desert

Sustainable tourism (Geotourism)

In 2018, there are 487 restaurants and hotels, among which 15 star-rated hotels and 22 travel agencies. Over 3 thousand people were directly or indirectly working for the tourism industry.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

Make plans for the geoheritage protection and science popularization of 2018; Carry out science publicity at school, community and geoheritage spots.

Strategic Partnership

Our geopark staffs visited the Danxia UGG,Zhangjiajie UGG, Keketuohai UGG and Guangwushan UGG to study and communication experience, promoting the cooperation with sister geoparks. Especially, we sent a staff to Danxia UGG to learn the organization of research and scientific activity. Meanwhile ,Fangshan, Yuntaishan, Zigong and Taishan UGGs visited our geopark , strengthening the geopark understanding and cooperation each other. We built the sister geopark with the Fangshan and Guangwushan-Nuoshuihe UGG through the field trip and indoor meeting communication, sharing the successful experience about the geopark construction and management .We still keep good cooperation with our geopark partners for the further development, such as local hotels,local tourism commodity company,camel research institute and TV station, etc.

Promotional activities

In order to promote our geopark, we upgraded 60 pieces news by geopark website and Wechat ,distributing of 5000 scientific publicity leaflet and making good use of geopark visitor centers and airport screen promotion.

4. Contacts:

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