

GGN - Geopark Annual Report 2018

1. GEOPARK IDENTITY

Geopark: Apuan Alps UNESCO Global Geopark (Italy, European Geoparks Network)

Year of inscription: 2011

Year of the last revalidation: 2015



2. GEOPARK FIGURES

Number of Geopark staffs: 20 staffs including 3 geoscientists.

Number of Visitors: the 2018 data count a total of 29.308 visitors considering the number of individuals visiting the tourist caves and our museum or visitor centres (entrances to the geoparks without tickets are so numerous that it is impossible to determine exact number but it can be estimated in about 850.000 visitors).

Number of Geopark events: 18 events held by Apuan Alps UGGp management body and 53 events held by partners

Number school classes realize Geopark educational programmes: the total number school classes is 121, for a total of 2178 students

Number of Geopark press release: 54 press releases

3. GEOPARK ACTIVITIES

- On 29th November, the Park Authority was awarded the European Charter for Sustainable Tourism in Protected Areas, in a highly-level ceremony organised in the European Parliament in Brussel (Belgium), after the successful verification visit in June.
- Opening of the new path along the Apuan Gothic Line: cultural, naturalistic and geological trail
- Opening of the photo exhibition "Apuan Alps wild lands" by Lorenzo Shoubridge (winner of the competition "Wildlife Photographer of the year" by Natural History Museum of London)

- Participation of the Geopark representatives at the EGN meetings and at 8th International GGN Conference hosted by Adamello Brenta UGGp (Italy)
- Organization of a training course in favour of a Tunisian delegation from Dahar region on Geoparks' philosophy, principles and management
- Earth Day 2018: visit of delegation from the Hong Kong UGGp (China) and Hong Kong and Macao Lions clubs for sharing experience on Geoparks' management
- Signing of Memorandum of understanding for the development of an active partnership on initiatives for the promotion, management and sustainable development of the territories and their geological heritage with the Conca de Tremp-Montesec UGGp (Spain)
- EGN magazine, issue 16, "Way-marked trails along the Gothic Line in the Apuan Alps Geopark"
- The management structure is made up of several offices and services for a total of 20 people and the operating budget for 2018 totals € 1,855,000.
- The current financial status leads to an easier management of the dynamics of spending with costs and assets optimization.
- 7th edition of fairy tales award "Angels of St. Giuliano", award in memory of the victims of the 2012 earthquake in Molise region, for spreading the knowledge about the earthquakes' prevention and disaster risk reduction
- Celebration of the International Day for Disaster Reduction with students: itinerant lesson on the risk of floods in the protected area, educational strategy of the Geopark for the safety and management of geological risks.
- Presentation of the monographic issue of Acta Apuana "In the Lands of Marble", dedicated to the sculpture from Gothic to Renaissance – from Nicola Pisano to Michelangelo.
- Promotional leaflets on paths, geosites, geotrails and facilities with UNESCO logo.
- 21st edition of the Summer Solstice Festival: paintings exhibition, music performances by artists belonging to the Puccini Festival Foundation and other local groups, tasting of typical products, magic shows and performances, trekking with Park Guides
- "Zero mile menù contest" with the participation of 10 certified facilities for the promotion of the local food and award ceremony in Pomezzana (Stazzema) including hiking tour, cooking course and tasting of typical products and dishes.
- "Natura e cultura si incontrano nel Parco", summer camps for children aged between 8

and 16 years, ten weeks during the summer on different topics to discover the Apuan Alps

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