

# GGN/EGN - Geopark Annual Report 2018

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** CILENTO AND VALLO DI DIANO UNESCO GLOBAL GEOPARK, ITALY

**Year of inscription / Year of the last revalidation:** 2010 / 2018

Representative photo with caption (from the most important event this year)



Inauguration of the Geo biodiversity Museum

(Tommaso Pellegrino -President of National Park of Cilento, Vallo di Diano e Alburni UGG)

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 29 employees- staffs including 1 geoscientist(s)

**Number of visitors:** If total number of the visitors to the geopark is difficult to estimate, show the number of the visitors to the major geosite(s), museum or visitor center. 800.000

**Number of Geopark events:** Clarify the events held by management body and cooperative organization 20 by Geopark and partners

**Number of school classes realize Geopark educational programmes:** 23 classroom and 476 students

**Number of Geopark press release:** mostly web and local TV and same national and local magazine

## 3. GEOPARK ACTIVITIES

**Major achievements in 2018**

- Opening of the Geo Biodiversity Museum
- The Cilento and Vallo di Diano Geopark supported by Italian Ministry of Environment has realized an activity to reduce the plastic in the territory of Geopark

- the Geopark is implementing a museum of Geo-biodiversity in a new Centre of Castellabate (SA) and aquarium
- National and international cooperation for the realization of projects financed by the European Community
- Celebration the European Geopark Week
- We are worked to realize a master plane to manage all Unesco designations: an unique strategy of conservation
- Presentation of the taste network of Mediterranean diet in Milan
- Attendet to BIT (International Fair of tourism) in Milan
- Attendance to Tourism fair in Milano
- We realized the brand of CVDA UGG. The aim of this brand is to promote and support:
  1. the productions / activities / services;
  2. the environmental, social and economic quality of the resources and production processes of the area;
  3. Traditional heritage, typical productions and local handicrafts
  4. The local actors in actions aimed at building a clear territorial identity
  5. the marketing of products
  6. the origin of the product / service
  7. entrepreneurship and local employment

60 companies have been awarded with the brand of CVDA UGG

### **Contribution towards GGN- Networking and Participation**

- Attendance all meeting, conference and workshop of EGN, GGN and Italian Geoparks
- Submission of the article for publication in European Geopark Magazine 14
- Submission of the articles during 8th International Geoparks Conference in Adamello Brenta (Italy) on September 2018
- Attendance Italian Geoparks committee meeting

### **Management and financial status**

- The operative structure of the National Park - Geopark is divided into three areas: Technical of Preservation Nature, General Affair and Communication-Promotion, for a total of 29 employees coordinated by a Manager. More specifically, the area Technical and Preservation of Nature has in its staff one geologists, an environmental engineer, an architect, a biologist, surveyors, and administrative employees. In 2015 was created an specyfic office of UNESCO designations and Geological heritage. The National Park - Geopark receives funds directly from the Ministry of Environment and obtains, with some project, funding from European Commission and Campania Region.

## **Geoconservation**

- We support the activities to recover an important geoarcheological site Elea velia
- actions of dune protection " Site of Community Importance (SIC). The punta telegrafo dune geosite has an extraordinary ecological importance because it is one of the few remaining places in Italy where you can still view all microenvironments characterizing an integral dune system. Dune system is important also to protect the beach against coastal erosion. Raised walkways in wood with didactic panels to preserve coastal dunes. Realization of a vimate for the consolidation of dune cordons and to limit coastal erosion, and a pathway (pathway of love) to valorise the geosite punta telegrafo (amazing outcrop of Flysch of Cilento). Infact from this pathway you can observe a particular rock deformation related to the Southern Apennines' emplacement and the very low-grade metamorphism evident in the clayey fracture have led to hypothesize that this outcrop may represent an important element in the history prior to the construction of the Southern Apennines. The evident deformation may be attributed to the formation of an accretion prism at the cost of the sediments covering the oceanic crust during the subduction phase of the latter. In this process of collision the African plate with its thinner crust would subduct beneath the Eurasian one

## **Sustainable tourism (Geotourism)**

- The range of different recognitions received by the National Park has helped raise awareness of its importance as a research unit which allows, in a holistic manner, for the study of the complex interactions between natural, cultural, and social elements. Such an area allows for the study of the services rendered by each of these components, making a contribution to understanding the linkages between ecosystem services, sustainable development, and society's well-being. So in this way we coordinate of the development of themed trails through the Geopark promoting Food, Activity, Crafts, Cultural Events.

## **New Education programmes on geoconservation, sustainable development and disaster risk reduction**

- Annual program of enviromental education in the schools of the park, with the purpose to introduce the young generations to environmental problems helping them to understand the values of the territory in which they live and the necessary actions for the correct maintenance and fruition. Such projects have been planned foreseeing moments of popularization in geobiodiversity museum integrated by excursions on the territory for the direct knowledge of the natural beauties and particularly of the geo-diversity present.

## **Strategic partnership**

- We are realizing with Italian University research project on biodiversity and geodiversity and cultural heritage

- We are realizing with all stakeholder a permanent forum
- Agreement with Ytre Hvalr National Park in Norway, together Italian Ministry of Environment

#### **Promotional activities**

- Participation some national and international workshop to promote the Geopark. Participation in national programs television where we speak about the Cilento and Vallo di Diano Geopark and the EGN-GGN and has published some articles on the news paper
- We have produced new videos to promote the Geopark
- A project to realize a new visibility (through a new panels) in all most important site and municipality of Geopark

#### **4. CONTACTS**

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