

Qinling Zhongnanshan UNESCO Global Geopark

Annual Report 2018

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Qinling Zhongnanshan UNESCO Global Geopark (China, Asia Pacific Geoparks Network)

Year of inscription / Year of the last revalidation: 2009/2017

Representative Photo:



The Geopark is praised the 10 Geology Card of Shaanxi Province

2. GEOPARK FIGURES

Number of Geopark staffs: 982 staffs including 7 geoscientists

Number of Visitors: 4,903,500 persons

Number of Geopark events: 41 times. Holding more than 30 times Research in Travel based on Qinling International Juvenile School and Qinling Natural School, and many other activities for example Skiing

Competition, Climbing Challenge, Qinling International Cross-country race, Research in Travel and Travel Festival of Geopark.

Number school classes realize Geopark educational programmes: 18.

Number of Geopark press release: 54.

3. GEOPARK ACTIVITIES

Major achievements in 2018:

- Finished RMB12,010,000 project from country on national culture and natural heritage protection;
- Launched inspection of natural reserve for geopark protection and management;
- Edited geopark commentary and pocket book;
- Finished the travel promotion film of Beauty in Qinling & Happy in Zhongnanshan and geological travel souvenirs;
- Finished the first research work of Xi'an Qinling National Geopark Plan and Qinling Green-way System Plan;
- Obtained top 10 "Geopark Card of Shaanxi Province" and became the first research and learn exercise education base of Shaanxi province primary and secondary school students.

Contribution towards GGN - Networking and Participation:

- Attended UNESCO Global Geopark Annual Conference of China, 2018;
- Attended UNESCO Global Geopark Application and Revalidation Symposium;

- Attended Earthquake Geopark Forum of China in 2018 and published a piece paper;
- Attended education in public activity of Guizhou Chishui National Geopark and signed 14 cooperation agreements;
- Attended Training Course “Application of Space Technology in Geopark Monitoring System by GGN”.

Management and Financial status:

Management: The main body of the geopark management is Qinling Zhongnanshan Global Geopark Management Office founded by Xi’an Municipal Government. Additionally, entrusted by Xi’an Municipal Government, the Management Office manages Qinling Zhongnanshan Global Geopark Tourism Development Co., Ltd.

Financial status: Financial status is healthy. The travel income is RMB153,001,800 including RMB106,723,200 from ticket, and more than RMB20,000,000 has been to use protection and management of geopark.

Geoconservation:

- Promoting Qinling Zhongnanshan UNESCO Global Geopark geological database;
- Knocking down 11 inconformity buildings on Qinling ecology environment protection;
- Advancing boundary, safety barriers, protection of fence and infrared camera monitoring;
- Finished 10 km accessible travel trail.

Sustainable tourism (Geotourism): 2018, accepted 4,903,500 travelers,

offered 4,000 jobs directly and more than 14,000 person got profit in-directly from geopark, besides, 113 happy houses has been developed and accepted 1,700,000 travelers.

New Education programmes on geoconservation, sustainable development and disaster risk reduction: Cooperating with WWF, developing natural protection education class and volunteer training class; cooperating with iYouth from German to develop Chinese-German teenagers growth plan summer camp and bringing in MEAS Class from German to research new form of education in public.

Strategic Partnership: Cooperating with 13 universities, research institute and social group to build Education Exercise Base. Cooperating with Xi'an Education Bureau, 5 travel services, 9 websites companies and other local companies.

Promotional activities: 2 scenic areas are free and other promotion activities for travelers for example free for more than 60 older man. Using wechat, micro blog, website and other information platform for promotion, and more area of travel centre and car parking lot can be covered by wi-fi. Besides, traveler can buy ticket by themselves from mobile phone anywhere.

4. CONTACTS:

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