

# GGN - Geopark Annual Report 2020

## 1. GEOPARK IDENTITY

**Geopark name, country, regional Network:** Catalunya Central UNESCO Global Geopark, Spain, European Geoparks Network.

**Year of inscription / Year of the last revalidation:** 2012 / 2016



Picture of the new Geopark's visitor centre at the municipality of Sallent.

## 2. GEOPARK FIGURES

**Number of Geopark staffs:** 9 in the geopark core management body, including three geologists.

**Number of visitors:** It is complicated to estimate the total number of visitors accurately. Statistics show a decrease of up to 75% in many cases compared to 2019.

**Number of Geopark events:** Twelve.

**Number of school classes that realized Geopark educational programmes:** About twenty.

**Number of Geopark press release:** 17 press releases. 1.118 posts in different Digital Media and Social Networks.

## 3. GEOPARK ACTIVITIES

### Major achievements in 2020

- Two new visitor centres, at the municipality of Sallent and the Montserrat Mountain Natural Park.

### Contribution towards GGN - Networking and participation

- Participation with the Spanish Geopark's magazine presented at FITUR.
- Participation at the digital Forums and meetings of the EGN, GGN and Spanish Forum.

- Members of the Mining and Wine and Geoparks working groups.
- Participation with an article at the EGN Magazine and to the ENG Newsletter.

### **Management and Financial Status**

- Incorporation of a geologist into the staff, with a temporary contract.
- New financial cooperation with the Government of Catalonia with a 40.000€ grant.

### **Geoconservation**

- Development of a geoconservation plan based on the new geosite inventory.

### **Sustainable tourism (Geotourism)**

- New website ([www.geoparc.cat](http://www.geoparc.cat))
- New marketing plan.
- Signalisation of two natural sites: two hiking trails of the Green Ring at Manresa and two viewpoints and a hiking trail at the Natural Park of the Mountain of Montserrat.
- Completion of new infrastructures carried out with the FEDER Plan on geotourism.

### **New education programmes on geoconservation, sustainable development and disaster risk reduction**

- Educational dossier for the new AR Sandbox of the Centre of Documentation and Research of the Geopark.
- Educational suitcase.
- Elaboration of didactic material on the minerals of the geoparks of Spain and Portugal.

### **Strategic partnership**

- Agreement with the Natural Park of Sant Llorenç del Munt i l'Obac.
- Agreement with the Catalan Government railway company (Ferrocarrils de la Generalitat de Catalunya).

### **Promotional activities**

- Coparticipants at the EGN booth at FITUR (Tourism fair in Spain) to promote the Geopark touristic packages.
- Geopark promotional design on the FGC's trains that communicate with Barcelona.
- Two promotional videos.

## **4. CONTACTS**

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