

GGN/EGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Chablais UNESCO Global Geopark, France, European Geopark Network

Year of inscription / Year of the last revalidation: 2012/2016



Final Meeting of a year-long project between the Geopark and its Tourism Partners

2. GEOPARK FIGURES

Number of Geopark staff: 4 directly employed staff (1 geoscientist)

Number of visitors: unknown

Number of Geopark events: around 50 events organized by the Geopark

Number of school classes realize Geopark educational programmes: 4280

Number of Geopark press release: 7

3. GEOPARK ACTIVITIES

Major achievements in 2019

- General public : Science Festival. Developed with new partners – the library network of the Chablais, 4 days of events (geosite visits, talks, workshops, exhibitions) based on two themes Archeology (Evian) and Water-Forest (Thonon).
- Education: Launch of the primary school year-long project. 290 children (12 classes), site visits, geopark partners, local economic stakeholders, artists. It will finish with exhibitions

of the different projects during EGN week 2020.

- Science: Strong networking with the EGU (Alpine Workshop), presentation of the UGGp label and the Chablais UGGp Thesis Prize, strengthening of scientific relations, renewal of the President and Vice-President of the Scientific Advisory Board, Launch of exciting new research projects at geosites.
- Economic stakeholders : A year-long collaboration with our tourism partners to reinforce the network, redefine the geopark marketing stance and to develop new products.

Contribution towards GGN - Networking and participation

- Participation in the 1st Metropolitan Global Geopark Workshop and 3rd Comprehensive Field Workshop in Mudeungsan UGGp, South Korea (October 2019). Contribution to the development of a proposal to GGN for an Urban UGGp Working Group.
- ERASMUS+ exchange with Rokua and Seisa Val Grande UGGp
- Creation of totems and presentation panels for the tourist offices and museums presenting UGGp's, GGN and EGN as well as local Chablais UGGp information. New Geocorner in the Chablais UGGp head office.

Management and Financial Status

- Stable.
- Tourism and Marketing Manager now 100%; Part time Educational Assistance for 12 months.

Geoconservation

- The status of the geosites is currently good; sites are monitored to ensure their integrity.

Sustainable tourism (Geotourism)

- 3 major events: Winter skiing event (January), Geopark Week (May), Science Festival (October). 2400 participants.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- Research traineeship with the University of Turin investigating a landslide at a new geopark geosite in the municipality of Reyvroz.

Strategic partnership

- Renewal of our legal agreement with the National Education Authority

Promotional activities

- Renewal of the Geopark Tourist Map (the only tourist map of the area) 25 000 examples/year
- Renewal of partnership with Visites en Chablais for joint heritage promotion

4. CONTACTS

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