

# Global Geopark Network-2019 Geopark Annual Report

## 1. Park identity

Geopark name, country, regional network : Dali Cangshan Global Geopark, China, Asia-Pacific Geopark Network

Year of accession, year of last reassessment: 2014 / 2018

Representative photo (the photo of the most important event in 2019)



## 2. Geopark data

Number of employees: 160 employees

## 3. Geopark activities

### Major achievements in 2019

1. In order to make the management organization of the Geopark more scientific, organization reform was carried out, and management system was reorganized.

2. The infrastructure construction of the Geopark has been improved.

3. The Geopark has actively cooperated with universities and research institutes. The Geopark has established cooperation mechanisms with the Kunming Institute of Botany, Chinese Academy of Sciences and the Natural Reserve Monitoring Center of Yunnan Forest Survey Institute; Signed strategic cooperation framework agreement with the College of Agriculture and Biological Sciences, Dali University.

### **Contribution to GGN: Network activities and participation**

1. Attended the 6th Asia Pacific Geopark network seminar.
2. Participated in the theme publicity activities of China Geopark.
3. Attended the annual conference of Global Geopark in China.
4. Organized exchange visit with parks such as Alxa, Shilin, Keketuohai and Dunhuang.

### **Management and financial situation**

The Dali Cangshan Global Geopark Administration is an agency of the Dali Government, the administration is specifically responsible for the protection and management of the Geopark, the employees and expenditure of the Geopark Administration are supported by the government.

### **Geological heritage protection**

1. The Geopark Administration is continuously responsible for the protection of geological heritage resources in the Dali Cangshan Global Geopark.
2. The Geopark Administration increased the infrastructure construction and strengthened protection of geological heritage.

### **Sustainable tourism (Geoscience Tourism)**

1. Built infrastructure such as communication base stations, tourist toilets, and tourist rest stop.
2. Two air routes recently opened from Dali to Guilin and to Hefei. Currently, Dali Airport has opened direct routes to 20 cities.
3. Participated in culture and tourism exhibitions of domestic and

overseas, which achieved good publicity effect.

4. Strengthen smart management, marketing and services, optimized the function of "one mobile phone travels to Yunnan".

### **New education programs based on geological heritage protection, sustainable development and disaster risk reduction**

1. Organized the popular science activities of “Dali cross-country 100”

2. Carried out science popularization activity of “The traditional and future museums - walk into Wuxing Village, Shuanglang”.

3. Carried out the science popularization education activity of “The museums in my heart”.

4. Organized the visiting of local primary and secondary school students to geological museums and Geopark.

### **Strategic partners**

1. Established a cooperation mechanism with the Kunming Institute of Botany, Chinese Academy of Sciences and the Natural Reserve Monitoring Center of Yunnan Forest Survey Institute.

2. Signed a strategic cooperation framework agreement with College of Agriculture and Biological Sciences, Dali University.

3. Cooperated with Southwest Forestry University, Dali University and other scientific research institutions to carry out research work.

### **Promotion activities**

1. Participated in large-scale tourism promotion conferences such as China International Tourism Fair and Mekong Tourism Forum.

2. Attended travel exhibitions held in Europe, Africa, Taiwan China and other places.

3. Visited Malaysia, Myanmar and Thailand to launch the aviation tourism market promotion.

4. Attended “San Yue Jie” festival of Dali to propagandize and popularize the Geopark.

#### **4. Contact:**

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