

GGN - Geopark Annual Report 2017- 2018

1. GEOPARK IDENTITY

Comarca Minera, Hidalgo UNESCO Global Geopark, Mexico

Latin America and Caribbean Geoparks Network (GeoLAC Network)

Year of inscription: 2017

Year of the last revalidation: 2021

Representative Photo

1st Meeting of the Latin America and Caribbean Geoparks Network («Peña del Cuervo» Geosite; Mineral del Chico)



2. GEOPARK FIGURES

Geopark Team

General Coordinator: Eduardo Javier Baños (Hidalgo Government)

Scientific Coordinator: Carles Canet Miquel (UNAM)

Regional Coordinator: Cesar Aldama Muciño (Hidalgo Government)

Communications Strategies Coordinator: Erika Salgado Martínez (UNAM)

Field and Technical Coordinator: Miguel Ángel Cruz (UNAM)



Number of Visitors

The emblematic geosite «Prismas Basálticos» receives 500 thousand visitors per year.

Number of Geopark events

35 events held by the management body. Such events included conferences, guided field trips to schools, sport races, GeoLAC events, training to stakeholders, local products events. In addition, seven events held by cooperative organizations. These events were organized by Geopark's partners, in collaboration with local organizations.

- Two fairs of local crafts (Atotonilco, Mineral de la Reforma)
- 1st Meeting of the Geopark Network of Latin America and the Caribbean (GeoLAC)
- Earth's day
- Course of mercury monitoring in air (Atmospheric Science Center, UNAM)
- Photo contest
- Latin-American Day of Geotourism
- 1er *carrera incluyente* (sport race)
- "Calaverita" contest (Dead's Day)
- Series of lectures about geoconservation
- Training courses: 1) English for tourist guides; 2) Quality management; 3) Tourism and culture; 4) Innovation in tourism
- IDDR-2018 (Facebook live, lectures)

Geopark educational programmes

Guided field trips offered to universities. "Zero-trash" programme, under the Huasca de Ocampo municipality and incorporated into schools.

Number of Geopark press release

9 press releases in digital media.

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017-18

1. Comarca Minera held the 1st Meeting of the GeoLAC Network, in January 2018.
2. The official guidebook is finished and in press. This is the first of its kind in Mexico and Latin America. It has forewords by: (1) Nikolaos Zouros, GGN President; (2) Hidalgo State Governor; (3) UNAM Rector; (4) Former director of Institute of Geology, UNAM.
3. The geoparks became part of the UNAM's Rector Agenda.

Contribution towards GGN - Networking and Participation:

1. Two GGN Bulletin contributions (December 2017 number and January 2018).
2. Partnering among the GeoLAC members continues to grow, involving other projects in South America.
3. Participation in the GGN Youth Instagram Project, in collaboration with Tumbler Ridge and Hateg UNESCO Global Geoparks.

*Management and Financial status: The Comarca Minera Geopark is financed in partnership between the UNAM and the Tourism Secretariat of Hidalgo State.

* Geoconservation: The Comarca Minera guidebook is a new initiative among geoconservation strategies in the territory since it promotes geosites conservation besides it includes the code of ethics for visitors to the Geopark. This publication will be shared among the GeoLAC members.

* Sustainable tourism (Geotourism):

Latin America International Geotourism Day, in partnership with other GeoLAC members.

* New Education programmes on geoconservation, sustainable development and disaster risk reduction: Comarca Minera is working in the planning of the 2018 International Day for Disaster and Risk Reduction.

* Strategic Partnership: Partnership among the GeoLAC members for the development of the regional network.

* Promotional activities: “Earth Day” was implemented in the Comarca Minera for the calling of the GGN in 2018.

4. Contacts

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