

# GGN - Geopark Annual Report 2017

## 1. The Hondsrug UNESCO Global Geopark The Netherlands,

European Geopark Network:

Year of inscription 2013

Year of the last revalidation 2017

Representative Photo ( The revalidators where impressed by the church in Zweeloo, Once painted by Van Gogh.)



## 2. GEOPARK FIGURES

Number of Geopark staffs: 3,2 staffs including 0,6 geoscientist(s) and 0,5 geoscientist from the province of Drenthe

Number of Visitors: 85000 to the Hunebed center.

Number of Geopark events:

55 events are organized by the Hondsrug Bureau.

About 25 events are organized by the Hunebed center.

Number school classes realize Geopark educational programmes 5

Number of Geopark press release 13

## 3. GEOPARK ACTIVITIES

Major achievements in 2017:

- From 26 until the 29<sup>th</sup> of June We received the revalidation committee. Richard Watson and Nire Kagaja did fulfil this mission
- We made a Pop up route in the North. Several cultural organizations are participating.
- The courses for entrepreneurs, to become Ambassadors of the Hondsrug Geopark are a big success. 80 people are ambassador at the moment.
- Students did a project in which they designed a prehistoric playground.
- We made an app route about the landscape of esvillages in Noordlaren.

- The Hortus in Haren started an Hondsrug Garden
1. We have set up an educational project to provide primary schools on the Hondsrug with lessons in geology. The focus is on the soil strata in this region, how the ground here was created and how it is now used.

#### Contribution towards GGN - Networking and Participation

- We participated in the EGN meeting in the Burren and cliffs of Moher.
- We participated in the EGN conference on the Azores.
- We participated in the GGN activities on the ITB in Berlin
- Together with the German Geopark Terra Vita and the province of Drenthe we started an Intereg project about Unesco and marketing.
- Three initiatives for aspiring Geoparks in the Netherlands visited our Geopark. Aspiring Geopark Schelde Delta, the Holland Delta and the Peelrand.
- colleges From Geopark Terra Vita and Odsherred visited us to exchange experience on education.

Management and Financial status. Healthy.

Financed by 7 municipalities and two provinces. Total amount €345.000,-.

Geoconservation

Sustainable tourism (Geotourism)

New Education programs on geoconservation, sustainable development and disaster risk reduction.

- We the educational program. "The soil beneath our feet" was given on several schools in the region. In this program Children learn about the layers in the soil and the way Oil en gas reserves were formed, The learn about the ice age and the forming of the Hondsrug Area.
- We organized an Ice age Lesson in the field on a few events.

Strategic Partnership: We are a network organisation and have many partnerships.

- 186 Entrepreneurs
- 5 Marketing Organisations
- 4 Nature conservation organisations.
- Universities and schools
- 7 Municipalities

- 2 Provinces

Promotional activities:

- 52 a promotional spot on the National Television
- 2 weeks a presentation on a a big promotional Screen.
- 20 advertisements
- 8 articles for free publicity
- 13 press releases
- 9 Monthly activity Calendars distributed.

4. Contacts:

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