

GGN - Geopark Annual Report 2017

GGN Geopark Annual Report should be two pages

1. GEOPARK IDENTITY

Geopark name, country, regional Network: **PSILORITIS UNESCO Global Geopark (EGN)**

Year of inscription / Year of the last revalidation: **2004 / 2017**

Representative Photo (from the most important event this year)



EGN Week 2017, August 2018. "Psiloritis Pathway" event at Psiloritis summit, 2456m.

2. GEOPARK FIGURES

Number of Geopark staffs: **3 staff including, 1 geoscientist(s), Refer only to the management body**

Number of Visitors: **> 87.000 visitors only from the two show caves**

Number of Geopark events: **20 events by management body, 4 events by partners**

Number school classes realize Geopark educational programmes **43 classrooms/ 1800 pupils/3 Uni field trips**

Number of Geopark press release **>150**

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017

Contribution towards GGN - Networking and Participation: Coordination of Hellenic geoparks Forum, Coordination of GEOHAZARDS EGN WG, Coordination of an INTERREG project participating 4 UGGps., Revalidation of ALXA UGGp

Management and Financial status: Steady budget, one new EU project (INTERREG Greece-Cyprus)

Geoconservation: Non significant change

Sustainable tourism (Geotourism):

- Development by geopark of a Strategic Plan including all 3 UNESCO designated sites in Crete to receive 13 Million Euros, for the development of a new Tourist destination the "UNESCO Sites of Crete"
- Establishment of a new Initiative to promote local products, "The Psiloritis Friends Card", that enable visitors to collect points and exchange in the geopark through discount rates in products and services.

New Education programmes on geoconservation, sustainable development and disaster risk reduction: No new programs were developed this year. However two new are expected in 2018 under Interreg project

Strategic Partnership: With Paleontological Museum of Rethimno. And more than 20 companies under "Psiloritis Friends", initiative.

Promotional activities: Participation in ITB, 2 publications at EGN Magazine and e-newsleter

4. Contacts:

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