

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Rokua UNESCO Global Geopark, Finland, European Geoparks Network

Year of inscription 2010 / Year of the last revalidation 2014



Rokua Geopark published a Mobile Application in 2017

2. GEOPARK FIGURES

Number of Geopark staffs: 6 staff including 2 geoscientists

Number of Visitors: Approximately 200 000 annual visitors to the Geopark region

Number of Geopark events: Numerous events during the year 2017, including speeches, educational events, guided hikes etc.

Number school classes realize Geopark educational programmes: Rokua Geopark has recognized 6 local schools as Geopark schools. These schools are actively using the Geoparks themes and locations in their education.

Number of Geopark press release: During the year 2017 the Geopark was in the press more than 20 times.

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017

Contribution towards GGN - Networking and Participation

- Rokua Geopark has participated actively into the meetings of the EGN and GGN. Two participants participated to the EGN meeting in The Burren and Cliffs of Moher Geopark and to the EGN meetings and Conference in the Azores Geopark.
- Jari Nenonen and Vesa Krökki belong to the UNESCO roster of Geopark evaluators. Both made a Geopark evaluation mission in 2017.

Management and Financial status

- The management of Rokua Geopark is based on the agreement between the founding partners and to the financial agreement that is evaluated every four years. The current financial agreement securing the Geoparks finances is for years 2015-2018. The Management and financial status are stable.

Geoconservation

- Rokua Geopark opened a new Mountain biking trail to the Rokua Esker and Dune Area. Rokua area is very vulnerable to erosion, and the new trail helps us channeling the bikers to areas that are more sustainable for erosion.

Sustainable tourism (Geotourism)

- Our companies started offering GeoCamp Schools specially for Asian children. Rokua Geopark has been active in developing the cooperation and programs.

Strategic Partnership

- Rokua Geopark has strengthened cooperation with international tour operators offering trips to Finland.

Promotional activities

- Rokua Geopark published a new Mobile application in May 2017, The Rokua Geopark 3D mobile application can be downloaded from Google Play and App store shops for free.
- Rokua Geopark published four new trail guides in 2017. The guides Cover the Lemmenpolku trail, Rokua area, Manamansalo area and the River Oulujoki

4. Contacts:

Manager: Mr. Vesa Krökki, vesa.krokki@humanpolis.fi

Geologist: Mr. Jari Nenonen, jari.nenonen@gtk.fi