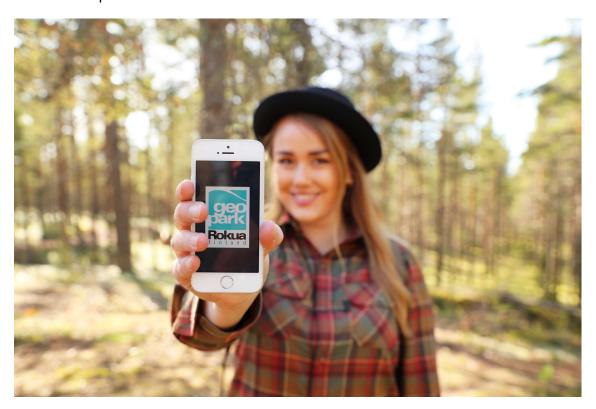
## GGN - Geopark Annual Report 2017

## 1. GEOPARK IDENTITY

Rokua UNESCO Global Geopark, Finland, European Geoparks Network Year of inscription 2010 / Year of the last revalidation 2014



Rokua Geopark published a Mobile Application in 2017

## 2. GEOPARK FIGURES

Number of Geopark staffs: 6 staff including 2 geoscientists

Number of Visitors: Approximately 200 000 annual visitors to the Geopark region

Number of Geopark events: Numerous events during the year 2017, including speeches, educational events, guided hikes etc.

Number school classes realize Geopark educational programmes: Rokua Geopark has recognized 6 local schools as Geopark schools. These schools are actively using the Geoparks themes and locations in their education.

Number of Geopark press release: During the year 2017 the Geopark was in the press more than 20 times.

GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017

Contribution towards GGN - Networking and Participation

• Rokua Geopark has participated actively into the meetings of the EGN and GGN.

Two participants participated to the EGN meeting in The Burren and Cliffs of

Moher Geopark and to the EGN meetings and Conference in the Azores

Geopark.

Jari Nenonen and Vesa Krökki belong to the UNESCO roster of Geopark

evaluators. Both made a Geopark evaluation mission in 2017.

Management and Financial status

The management of Rokua Geopark is based on the agreement between the

founding partners and to the financial agreement that is evaluated every four

years. The current financial agreement securing the Geoparks finances is for

years 2015-2018. The Management and financial status are stable.

Geoconservation

Rokua Geopark opened a new Mountain biking trail to the Rokua Esker and

Dune Area. Rokua area is very vulnerable to erosion, and the new trail helps us

channeling the bikers to areas that are more sustainable for erosion.

Sustainable tourism (Geotourism)

Our companies started offering GeoCamp Schools specially for Asian children.

Rokua Geopark has been active in developing the cooperation and programs.

Strategic Partnership

Rokua Geopark has strengthened cooperation with international tour operators

offering trips to Finland.

Promotional activities

Rokua Geopark published a new Mobile application in May 2017, The Rokua

Geopark 3D mobile application can be downloaded from Google Play and App

store shops for free.

Rokua Geopark published four new trail guides in 2017. The guides Cover the

Lemmenpolku trail, Rokua area, Manamansalo area and the River Oulujoki

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