

SESIA VAL GRANDE (ITALY)

1. GEOPARK IDENTITY

Sesia Val Grande UNESCO Global Geopark (ITALY, EGN)

Year of inscription: 2013



Geopark revalidation: the management staff and the UNESCO evaluators in the Monte Rosa area (11 August 2017)

2. GEOPARK FIGURES

Number of Geopark staffs: 40 staffs including 1 geoscientist.

Number of Visitors: The only integrated figures is the total number of touristic presence in the area: around 350.000 tourists

Number of Geopark events: 93 different events organized by the Geopark management and with the involvement of territory stakeholders

Number school classes realized Geopark educational programmes: 61

Number of Geopark press release about 20

3. GEOPARK ACTIVITIES

Major achievements in 2017

- Geopark successful extended in 2017 including 17 new municipalities.
- Geopark revalidation
- Fully integration of the new Governance and operative structure

Contribution towards the work of the EGN

- Participation in the EGN CC meetings in Burren and Cliff of Moher UGGp (Ireland) and Azores UGGp (Portugal)
- Participation at the 14th EGN Conference in Azores UGGp

- Contribution to EGN magazine, issue n. 14
- Cultural Exchange with Rokua Geopark under Erasmus+ project “GEOHERITAGE AND CLIMATE CHANGE OPENING THE SECRETS OF HOME”
- Definition of the collaboration with Chablais UNESCO GG to enlarge the Erasmus+ network.
- Participation at the EGN week 2017.

Management structure and financial status

- The managing authority of the Sesia Valley Protected Areas officially joined the management of the geopark
- Solid financial status no remarkable modifications.

Sustainable tourism (Geotourism)

- Many guided tours and local products tasting and markets

Strategic partnership

- Cooperation agreement with the Chablais Geopark for the 2018 call Erasmus+ project, for a new geo-educational project. Official twinning/partnership protocol under discussion (signatures expected in 2018).

Marketing and promotional activities

- Many activities (scientific conferences, promotional conferences, protocol signing, parks and geopark promotions, etc)
- New brochures and books
- Slow Food international congress: the wine and the supervolcano.
- Development of a monthly program to increase the activities and visitor at the info center

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