

GGN - Geopark Annual Report 2017

GGN Geopark Annual Report should be two pages

1. GEOPARK IDENTITY

Stonehammer UNESCO Global Geopark, Canada

Year of inscription / Year of the last revalidation, 2010, 2014

Representative Photo (from the most important event this year)



2. GEOPARK FIGURES

Number of Geopark staffs: 3 staffs including 1 geoscientist(s)

Number of Visitors: 1.7 million

Number of Geopark events: Stonehammer attended 6 major community events (5,000+ attendees) plus 10+ smaller community events

Number school classes realize Geopark educational programmes: 35

Number of Geopark press release: 2 plus numerous social media posts

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017

Noted below under appropriate headings

Contribution towards GGN - Networking and Participation

- Gail Bremner sits on the GGN Executive Board
- Gail Bremner, Jane Fullerton and Bill Merrifield participated as evaluators
- Gail Bremner sits on the Canadian National Committee
- Jane Fullerton and Randall Miller attended Azores EGN Meeting
- All Stonehammer stakeholders mentor aspiring geoparks in Canada and globally as requested

Management and Financial status

- No major changes to management or financial status

Geoconservation

- No collection messaging on social media and all new materials

Sustainable tourism (Geotourism)

- Updated signage to reflect UNESCO branding and completed routing
- Online booking system
- Introduced 5 new experiences and two new operators

New Education programmes on geoconservation, sustainable development and disaster risk reduction

- Developed Field Trips to four geosites for grades 4 and 7 curriculum
- Developed Field Trips near the 11 High Schools to match curriculum

Strategic Partnership

- Drifting Apart

Promotional activities

- Social Media (Facebook, Instagram, Twitter, YouTube)
- Tourism pamphlet
- Self Guided Tour of Irving Nature Park pamphlet
- Mascot at community events
- Community Events

4. Contacts:

Manager: Gail Bremner, Executive Director, gail@stonehammergeopark.com

Geologist: Dr. Randall Miller, Miller.Fossil@nbm-mnb.ca