

GGN/EGN - Geopark Annual Report 2020

• GEOPARK IDENTITY

Geopark name, country, regional Network: MADONIE UNESCO Global Geopark, ITALY, (European Geoparks Network)

Year of inscription / Year of the last revalidation: 2001/2019



Photo1 initiative "Let's clean the world"



Photo 2 Artistic path realization "the salt routes" with rock salt sculptures exhibition

• 2. GEOPARK FIGURES

Number of Geopark staffs: 6;

Staffs including: 1 coordinator + 1 geologist + 4 administratives

Number of visitors: park information points, around: 20.155

Number of Geopark events: about 20

Number of school classes realize Geopark educational programmes: about 350

Number of Geopark press release: about 20 events on social media, municipal websites.

• 3. GEOPARK ACTIVITIES

Major achievements in 2020

March May: drawing contest called "I stay home" intended for primary school students about nature, geology and Parco delle Madonie landscapes; poetry contest called "Inspired by nature" intended for secondary school students;

May-June: EGN Week 2020 in collaboration with voluntary associations, Facebook lives, activities shared with other Italian Geo-parks about "Landscapes drawn by water",

July: Vacation and Stay week in Madonie Park in collaboration with Giglio Hospital Foundation at Costa Verde hotel for doctors and nurses committed in COVID-19 Emergency at Brescia, Fatebenefratelli and Sacco di Milano hospitals;

August: conference about "green disk revalidation 2020/2023 of Madonie Geo-park UNESCO and geo-resources";

Artistic path realization "Le vie del sale (the salt routes)" with rock salt sculptures exhibition;

Zip-Line Inauguration at San Marco Castelverde;

September: Realization of the Seventh workshop National Butterfly Monitoring Scheme Italia;

Conference on *Abies nebrodensis* and protection initiatives devoted to the dissemination, valorization, conservation and safeguard of protected species;

December: Photographic contest named "Landscapes, environments, nature and Madonie Park characters", for the realization of 2021 Calendar;

Contribution towards GGN - Networking and participation (Online participation)

June: first EGN Digital forum

September: 2nd EGN Digital Forum

October: IDRR Working Group

November: first GGN Digital Forum

Management and Financial Status

The main financial entrance is from Sicily which shall transfer amounts allocated to the budget to pay all expenses related to institutional activities, to the geo-park activity management and to the staff. The annual balance is approved by the Park Board, and it is subjected to the region control.

Geo-conservation

- construction executive project for the redevelopment of the “trazzera” (natural trail) and the access point of Piano Battaglia;
- Maintenance project and road network restoration in Madonie Park territories devoted to the arrangement of 14 trails; tabulation; development of several haystacks, water points, walls, fences;
- Valorization project of the geological Madonie heritage throughout the realization of the “Carta dei Geositi and tabellonistica”

Sustainable tourism (Geotourism)

Project “Let’s color our future” promoted by the Comprehensive Institute “Castellana Sicula-Polizzi Generosa”; valorization of the educational function of the Park School; development and knowledge of the territory throughout collaboration-integration processes, school-territory;

Project: VR @ Geoparks; the Park Authority is the lead of a strategic partnership of 24 months in the school education environment; innovative resources’ creation to assist teachers by the inclusion of geo-parks as education points in the most effective way possible. (Participating countries: Italy, Hungary, Turkey, Portugal, Poland and Croatia).

New education programmes on geoconservation, sustainable development and disaster risk reduction

September: The Park Authority took part in the initiative named “Let’s clean the world” promoted by Legambiente in collaboration with Federparchi;

October: The Park Authority complied to the international day dedicated to natural disasters’ reduction with the realization of a thematic meeting called “Geo-risks and Geo-resources fruition”;

October: The eighth edition of the “Planet Earth week” initiative, which features workshops, excursions and conferences about environmental protection and conservation ;

Strategic partnership

Convention between the Madonie Park Authority and CàFoscari Venice University to launch curricular and extra-curricular internships;

Intent Protocol with Via dei Frati association for the Testimonium’s delivery at the Cefalù information desk;

Intent protocol of understanding between the EPM and the Palermo Confartigianato Companies for the services’ programming and provision in the context of the territory promotion and valorization and in the context of historical and cultural traditions and the territory “agro-silva-pastorali” uniqueness;

Cooperation deal with the Ludwig-Maximilians Munchen University for the realization of a project called “Verbaalpina”;

Convention with the MAM Museum for the scientific and didactic dissemination of the natural heritage which can be found in the Museum;

Collaboration with cultural, excursion and sports associations, Club Alpino italiano (C.A.I.);

Promotional activities

March/April: The Entity has promoted and has supported the local territorial system by the initiatives set out below with particular attention to gastronomic excellencies and accommodation facilities.

Lives in Facebook Page; traditional recipes and online connections with Bed and Breakfast operators;

The release on social accounts of 15 representative postcards of Park municipalities which are rich in art, history, culture and traditions;

The release of videos about patron celebrations, holy week rituals and museums and trails in the Park area;

October: “Chef in Vespa tour of the 4 parks and the inland in Sicily”;

November: Commitment to the “Only Sicilian” project which was developed and promoted by the Centomedia & Lode Association for the promotion and valorization of Sicilian Parks’ agro-food products consumption;

Winter season 2020/2021: Realization of events designed to Piano Battaglia natural site promotion curated by Mi terraVideoLab APS Association;

• 4. CONTACTS

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