

ANNUAL REPORT 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Magma Geopark, Norway, EGN

Year of inscription / Year of the last revalidation: 2014/2018



2. GEOPARK FIGURES

Number of Geopark staffs: 5 staff members, including 1 geologist

Number of Visitors: 120.000 overnight stays in the Geopark in 2019.

Number of Geopark events: 40 guided tours

Number school classes realize Geopark educational programmes: 22

Number of Geopark press release 7 articles

3. GEOPARK ACTIVITIES (bulletize)

Contribution towards GGN - Networking and Participation

- Pål Thjømøe's revalidation mission in Luberon UGG.
- Sara Gentilini revalidation mission in Naturtejo UGG.
- RURITAGE European H2020 project: international cooperation project with 5 UGG involved. 6 project meetings (Crete, 2* Bologna, Foggia, Ireland, Appignano), plus several digital meetings.
- Participation at the European Geoparks Network CC Meeting in Stuttgart.
- Participation at the European Geoparks Conference in Sevilla.
- ESTEAM, Erasmus project meetings involving two other UGG.
- Promotion of the GEOfood criteria within the GGN, all year around.
- Development of 2 common proposals for EU funds involving 6 UGG.
- Participation in 4 applications for EU funds with other 4 UGG.

Management and Financial status

Magma Geopark has a turnover of app. 294.000 Euro.

Geoconservation

- Development of the “Visit mines” project for securing and making some mines available to the public.

Sustainable tourism (Geotourism)

- On going development of the new Magma Geopark web page.
- Sustainable transport: renting bikes and E-bike to explore the Geopark.
- Progressing and testing of educational TeachOut APP.
- Establishment of working group (UNESCO 2030) within the Magma municipalities and Counties for common tourist promotion of the area, common calendar of events and implementation of the Ruritage “GEOfood” trail across the Geopark.
- Made Geofood - Ruritage video
- Development of tourism facilities in the visit mine Gursli, Lund

New Education programmes on geoconservation, sustainable development and disaster risk reduction

1. Development of educational materials connected with the TeachOut App
2. Development of Geopark’s educational Program available online.
3. Supporting Sara Gentilini’s PhD Ecosystem Services by visiting several geopark sites in Sesia Val Grande og Magma Geopark and running workshop at Norwegian Geological Survey.

Strategic Partnership

- Magma Geopark is a member in the forum for the Region and the destination company. Manager Pål Thjømøe got the Ambassador revarad from destination company Region Stavanger in 2019 for the work done for the region in 2018.
- Strengthen the cooperation with all the municipalities development offices
- Ten GEOfood producers have signed an agreement with Magma Geopark locally.
- More UGG worldwide request to be a member of the GEOfood brand.
- Partnership with Norwegian Geoparks for strengthening the Geopark Programme in Norway.
- Partnership with the Jossingfjord Science Center for developing a Geopark’s geological exhibition. The building of the center starts early 2020 and will open in 2022.
- Together with the other two norwegian geoparks we had meetings with central governmental politicians and reached positive feedback on governmental support to all the Norwegian UNESCO Global Geoparks through the National budget starting from 2020.

Promotional activities

- Regular articles to EGN-GGN webpages, newsletter, social media.
- Instagram campaign and newsletter for schools and local stakeholders.
- Radio interview on the national broadcasting

4. Contacts:

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