

GGN/EGN - Geopark Annual Report 2019

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Villuercas-Ibores-Jara UNESCO Global Geopark, Spain, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2011 / 2019



Adaptation, asphaltting, safety elements and interpretation panels on the access road to La Villuerca (11 km)

2. GEOPARK FIGURES

Number of Geopark staffs: 5 staffs including 4 geoscientist(s)

Number of visitors: 100,000.

Number of Geopark events: 10.

Number of school classes realize Geopark educational programmes: 13

Number of Geopark press release: 14

3. GEOPARK ACTIVITIES

Major achievements in 2019

- October. International Meeting on the Ediacaran-Cambrian transition. 100 participants. 18 countries.
- Opening of the new access to La Villuerca mount.

Contribution towards GGN - Networking and participation

- Participation on the stand of the Global Geopark Network in FITUR.
- Participation on the stand the Global Geopark Network at ITB Berlin.
- EGN EGN Magazine. EGN Magazine. Geopark contribution.
- 43 EGN CC. Swabian Alb. March.
- Revalidation process Haute Provence UGGp, France. Jose M Barrera.
- Revalidation process Gunung Sewu UGGp, Indonesia. Javier Lopez
- 44th EGN CC and 15 European Conference. Seville. Organization of the Education workshop.
- V Conference of the Spanish Geoparks Forum. Las Loras UGGp. October.
- GEOLAC course in Montevideo, Uruguay, November.
- UNESCO Mentoring Program. Participant of Rio Coco aUGGp. Nicaragua.
- Seminar on UNESCO Global Geoparks Mexico. Pachuca, Mexico, November.

- Project I am a Geoparker! Visit to the Lesbos UGGp. December.
- Management of the Social Networks of the Forum of Spanish Geoparks and EGN.
- Villuercas-Ibores-Jara UGGp case study, UNESCO IOS evaluation process.

Management and Financial Status

- Meeting of the Geopark Council on February. Adoption of the annual Plan and budget.
- Five meetings of the Territorial Commission (Geopark Steering board) during the year.

Geoconservation

- Field work of the Scientific Committee. New geological itineraries. (Including La Villuerca).
- Work of access to the Sinclinal geosites of Santa Lucia and Berrocal de Peraleda. October.
- Works for the inventory and cataloging of the intangible heritage of the geopark.

Sustainable tourism (Geotourism)

- Design of 70 informative, interpretive and directional panels.
- Signaling the Camino Real de Guadalupe.
- Opening and maintenance of Interpretation Centers.

New education programmes on geoconservation, sustainable development and disaster risk reduction

- 25 trips to the geopark for educational centers in the province of Cáceres.
- May 9. 7th Geo-survival Educational centers. More than 800 participants.
- September; IV International Summer Course in Guadalupe dedicated to the "Interpretation of the Natural Resources of the UNESCO World Geopark of Villuercas Ibores Jara.
- September 26 and 27, 2019. CRA La Jara trip to Seville at the European conference.

Strategic partnership

- Twinning agreement with Mixteca alta UGGp

Promotional activities

- January 23 to 25. Assistance to FITUR. Magazine 2019 of the Spanish Geoparks.
- June. GEODISEA celebration. Weekends with Geosabor, Geoaventura and Geocultura.
- New promotional material of the UNESCO World Geopark Villuercas-Ibores-Jara.
- Catalog of Tourist Services Villuercas-Ibores-Jara UGGp.
- Social Network Management: Geopark Villuercas Ibores Jara: 6,397 followers on Facebook, 6,237 followers on twitter, 1,812 on Instagram.
- Celebration of the X European Geopark Week. More than 40 activities.
- Cultural Days of Geopark and Agrifood Fair in Berzocana
- Sports activities in Castañar, Villar del Pedroso, Guadalupe and Alía.

4. CONTACTS

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