

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Adamello Brenta UNESCO Global Geopark (2008, European and Global Geopark Network).

Year of inscription / Year of the last revalidation: 2008/2016.

Representative Photo (from the most important event this year): Regional Conference about "Tourism and Sustainable Tourism" organized by the AB UGG.



2. GEOPARK FIGURES

Number of Geopark staffs: 35 staffs including 1 geoscientist.

Number of Visitors: Park Houses: 25.306. Information Centres: 17.108. Sustainable Mobility: 286.919 persons transported by shuttle bus and 88.937 parked vehicles.

Number of Geopark events: 51 activities of geo-interpretation; 2 exhibitions at Geopark house; regional Conference about "Tourism and Sustainable Development".

Number school classes realize Geopark educational programmes: 46 school classes involved in geological projects (24 primary school, 14 secondary school, 8 high school).

Number of Geopark press release: 64 press releases.

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017

- New project called "Panorama Tour" of valorization in a sustainable way of one of the most touristic Geopark destination in collaboration with all the local stakeholders.
- A new accessible footpath and new interpretation panels realized thanks to EU funds in one of the most populated valley of the Geopark (Genova Valley).

Contribution towards GGN - Networking and Participation

- Working to the organization of the 8th International Conference on UNESCO Global Geoparks in AB UGG together with the local Tourism Board.
- The two official representatives of the Geopark participated in the National and Regional Geoparks meeting (Burren and Cliffs UGG March 2017; Rome May 2017;

EGN Conference in Azores UGG in September 2017).

Management and Financial status

- Nomination of the new Director of the AB UGG in October.
- No remarkable changes related to financial status.

Geoconservation

- Support for a municipality of the Geopark for the application for EU funding for the valorization and geo-interpretation of a new area inside the Geopark.
- Collaboration with the Foundation Dolomites World Heritage Site for the geo-valorisation of the Brenta Dolomites.

Sustainable tourism (Geotourism).

- Regular guided excursions and interpretation activities are developed and run also in collaboration with the local Alpine Guides and tourism boards.
- Like every year the AB UGG organized the EGN week.

New Education programmes on geoconservation, sustainable development and disaster risk reduction

- The AB UGG organized a geology training course for the students of Utah University.
- Organization of a training for teachers about matters relating the environmental projects in collaboration with the regional scientific and educational bodies.

Strategic Partnership

- Giudicarie Community, Trentino Marketing Society, local Tourism Boards, local Alpine Guide, local municipalities, local stakeholders, Science Museum of Trento.

Promotional activities

- Presentation of the AB UGG and the Geoparks Network to the main fairs of the region.
- In July 2017 the Park bought the "Palaorso", an inflatable igloo that aims to promote the natural beauty and treasures of our territory. Inside this structure there is video reproducing the Geopark and its geo-sites. This was set up in many villages and cities.
- Publication of a text in the back cover of the EGN Magazine, issue 15, for the GGN Newsletter issue 3/2017 and issue 1/2018 and for the EGN Newsletter promoting the 8th International Conference on UNESCO Global Geoparks.
- Several presence in local radio and television programmes.

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