

# GGN - Geopark Annual Report 2017

## 1. GEOPARK IDENTITY

Geopark: Apuan Alps UNESCO Global Geopark (Italy, European Geoparks Network)

Year of inscription: 2011

Year of the last revalidation: 2015



## 2. GEOPARK FIGURES

Number of Geopark staffs: 22 staffs including 3 geoscientists

Number of Visitors: the 2017 data count a total of 29.158 visitors considering the number of individuals visiting the tourist caves and our museum or visitor centres (entrances to the geoparks without tickets are so numerous that it is impossible to determine exact number but it can be estimated in about 850.000 visitors).

Number of Geopark events: 21 events held by Apuan Alps UGG management body and 57 events held by partners

Number school classes realize Geopark educational programmes: the total number school classes is 113, for a total of 1997 students

Number of Geopark press release: 82 press releases

## 3. GEOPARK ACTIVITIES

- ApuanGeoday 2017: presentation of the educational catalogue "Rains & Ruins in the Apuan Alps: the 1996 flood between Versilia and Garfagnana"; featuring Irina Pavlova (Unesco, Earth Sciences and Geo-hazard Risk Reduction) and Federica Fratoni (Regional Councillor for Environment and Soil protection)

- Opening of the new Park Visitor Centre in Seravezza

- Participation of the Geopark representatives at the EGN meetings and at the 14<sup>th</sup> European Geoparks Conference (Azores, Portugal)

- Contribution during the workshop about "Geohazards in Geoparks" (Azores, Portugal)

- EGN magazine, issue 14, "Wildlife monitoring and the promotion of nature tourism"

- Publication on EGN news
- The management structure is made up of several offices and services for a total of 22 people and the operating budget for 2017 totals € 1,801.000
- New financial status leads to an easier management of the dynamics of spending with costs and assets optimization
- Full effectiveness of the Rules by Regional Park Master Plan regarding directives and prescriptive rules about geoconservation
- “L'impronta lieve dell'Uomo”, summer camps for children aged between 8 and 15 years, ten weeks during the summer on different topics to discover the Apuan Alps
- International Day for Disaster Reduction: "Words written by the rain", event for raising the awareness of young generations in understanding of natural processes and hazards by a short lesson about the hydrogeological risk including videos, images and practical learning experience
- “6eme Colloque national du patrimoine geologique: Les geoparcs: protection et valorisation du patrimoine geologique et levier pour le tourisme alternative”, organized by Office National de Mine in Tunis in collaboration with Apuan Alps UGG
- Submission of Joint project proposal EuGaia “Integrated action for the protection of natural ecosystems and biodiversity through an innovative “Geoparks” approach” within the 2<sup>nd</sup> Call proposals of the Interreg V-B “MED Programme 2014-2020” in collaboration with EPIRUS SA – Development agency and other geoparks
- Active participation for the promotion of the Geopark at Linea Verde, most popular programme on RAI 1 national television dedicated to agriculture and nature
- Contest “Tasting the Apuan Alps”, km zero menu with local food, hosted by Apuan Alps UGG recommended accommodations
- Promotional leaflets on several paths, geosites and facilities with new UNESCO logo
- 20<sup>th</sup> edition of the Summer Solstice Festival: paintings exhibition, music performances by artists belonging to the Puccini Festival Foundation, tasting of typical products, magic shows and performances, trekking with Park Guides

#### **4. Contacts:**

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