

GOVERNO DO ESTADO DO CEARÁ  
 UNIVERSIDADE REGIONAL DO CARIRI – URCA  
 UNESCO GLOBAL GEOPARKS NETWORK  
 GEOPARK ARARIPE



## ANNUAL REPORT - GGN 2017

### 1- GEOPARK IDENTITY

#### • Geopark Name, Country:

- Araripe UNESCO World Geopark, Brazil, (Geopark Network of Latin America and the Caribbean)

#### • Year of Inscription / Year of last evaluation:

- Registration in 2006; Last reviewed in 2015.

#### • Representative photo of the most important event of the year



Regional Meeting of the Brazilian Society for the Advancement of Science - SPBC; Central theme "Territory, Biodiversity, Culture, Science and Development" at the Regional University of Cariri-URCA

### 2- GEOPARK

#### • GeoPark Team

Employees: 08 professionals (Effective and contracted by URCA and assigned by partner institutions); Teachers and collaborators: 10; Internship Scholarship PROAE: 22; Extension scholarship holders: 03; Research Fellows: 04; URCA Volunteer Fellows: 04 students; Volunteers from other institutions: 01; Mandatory Curricular Internship URCA: 20 students; Mandatory Curricular Internship CENTEC: 04 students; Mandatory Curricular Internship IFCE: 01 student; Mandatory Curricular Internship Violeta Arraes Gervaseau: 03 students; Voluntary Service Providers: 02; Justice Service Providers: 02.

#### • Numero de Visitantes no ano

Visitors to the Center for Interpretation and Environmental Education - CIEA and GeoPark Araripe Exhibition: A Territory of Sustainable Tourism - 26,072 (twenty-six thousand, seventy-two visitors); Visitors to Headquarters: 13,872 (Thirteen thousand eight hundred seventy-two visitors); Visits to the Center for Interpretation and Environmental Education of Missão Velha: 569 (Five Hundred and Sixty-nine visitors); Visits to the Museum of Paleontology Plácido Cidade Nuvens: 20,546 (Twenty thousand five hundred and forty six visitors).





- **Number of events organized and in cooperation:** 51 Events
- **Number of schools served by the education program:** 176 schools.
- **Number of press releases:** Numerous among sent releases and interviews given to radios, TV's, magazines and printed newspapers.

### 3- MAIN ACTIVITIES OF GEOPARK

- **Biggest achievements in 2017:**

Participation in the realization of the Regional Meeting of the Brazilian Society for the Progress of Science - SBPC with thematic pertinent to the territory of GeoPark. Launching of the Stamp of the Brazilian Postal and Telegraph Company "SPECIAL ISSUE - BRAZILIAN BIRDS: SOLDADINHO-DO-ARARIPE, PARARU-ESPELHO AND ROLINHA-DO-PLANALTO". "GeoPark Araripe: A Sustainable Tourism Territory" Exhibition and the First Micro Video Contest of the II Photography Contest; Performance of the I Race TV Verdes Mares Cariri; Realization of the Second Seminar on Environmental Education of the Araripe Chapada Conservation Units and I Seminar on Management of Territory Conservation Units of the Araripe GeoPark; Exhibition: Giants of the Kariri A Flight by Paleoarte.

- **Management and financial status**

R\$ 300,000.00 reais

- **Activities developed by geoconservation**

Maintenance of the 09 geosites; Field lessons with undergraduate students, teachers, researchers and partners; Lectures in schools; Carrying out of studies and preparation of two new Geosites Project: Caldeirão da Santa Cruz do Deserto and Santa Fe.

- **Activities related to Sustainable Tourism**

Support in the formation of tourism guides in the Cariri region and improvement of existing groups. Strengthening of partnerships with the hotel chain and other tourist trade segments (bars, restaurants, guides and taxi drivers). Exhibition "GeoPark Araripe: A Territory of Sustainable Tourism". Holding of the II Photography Contest and I Microvideo Contest with Theme: Sustainable Tourism for the Development of Cariri Cearense. Participation as an effective member in the Tourism Development Council - CONDETUR.

- **New education programs on geoconservation**

Gea Terra Mãe Project execution

- **New disaster risk reduction programs**

Elaboration of the Project to protect the sandstone structure popularly known as Ponte de Pedra.

- **Strategic partnerships**

Universidade Federal do Cariri- UFCA; Instituto Chico Mendes- ICMBio; Companhia de Gestão dos Recursos Hídricos- COGERH; Departamento Nacional de Produção Mineral- DNPM;



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Associação de Pesquisas e Preservação de Ecossistemas Aquáticos- AQUASIS; Serviço Brasileiro de Apoio as Micro e Pequenas Empresas- SEBRAE; Crato-CE City Hall; Juazeiro do Norte-CE City Hall; Barbalha-CE City Hall; Missão Velha City Hall; Olinda-CE City Hall; Santana do Cariri-CE City Hall; Secretaria das Cidades; Secretaria da Ciência, Tecnologia e Educação do Estado do Ceará; Secretaria de Turismo; Secretaria de Cultura do Estado do Ceará; Fundação Casa Grande; TV Verdes Mares Cariri; Iu-á hotel;

- **Promotional activities**

Distribution of books, booklets and folders in the territory; Photographic Competition and Photographic Exhibition; Thematic exhibition at the Interpretation and Environmental Education Center - CIEA; Production of micro videos for calls on the local and regional television network; Geonews Publishing, informative newsletter; Publications and posts on social networks Facebook, Instagram and the site of the Regional University of Cariri-URCA.

- **Manager**

José Patrício Pereira Melo  
Executive Coordinator \ Rector of the Regional University of Cariri  
E-mail: [patricio.melo@urca.br](mailto:patricio.melo@urca.br)

Nivaldo Soares de Almeida  
Executive Director  
E-mail: [nivaldocrato@gmail.com](mailto:nivaldocrato@gmail.com)

Francisco do 'O de Lima Júnior  
Superintendent  
E-mail: [lima.junior@urca.br](mailto:lima.junior@urca.br)

- **Geologists**

Francisco Idalécio de Freitas  
E-mail: [idaleciocrato@gmail.com](mailto:idaleciocrato@gmail.com)

Raimundo Roncy de Oliveira  
E-mail: [roncy.oliveira@gmail.com](mailto:roncy.oliveira@gmail.com)

