

# GGN - Geopark Annual Report 2016

## 1. GEOPARK IDENTITY

Basque Coast UNESCO Global Geopark, Spain (EGN)

Year of inscription 2010 / Year of the last revalidation 2014

Representative Photo:



*37<sup>th</sup> EGN Coordination Committee Meeting in Basque Coast Geopark*

## 2. GEOPARK FIGURES

Number of Geopark staffs: 6 staffs including 1 geoscientist(s)

Number of Visitors:

*Visitors at guided visits official program.*

Year	visitors	dif.(2015)	% increase
2016	14.076	4.320	44,28%

Number of Geopark events:

- Research and dissemination: 20 initiatives
- Education activities with school children: 6 activities
- Promotion activities: To host 16 VIP visits
- European Geoparks week 2016: 12 events

Number school classes realize Geopark educational programmes:

7.500 school children in 2016 join the educational program in Algorri Center.

Number of Geopark press release:

76 press releases

### 3. GEOPARK ACTIVITIES

Major achievements in 2016

Strategic Plan 2016-2020

37<sup>th</sup> EGN CC Meeting

Contribution towards GGN - Networking and Participation

Spanish Fora coordination.

Advisory mission in Colombia

Management and Financial status

New full time staff worker for tourism

Geoconservation

Golden spike replica to Victoria & Albert Museum from London for a travelling exhibition on Antropocene

Sustainable tourism (Geotourism)

New guided visit to a cheese maker farm

New interpretation point in the interior of the Geopark (Karst area)

New Education programmes on geoconservation, sustainable development and disaster risk reduction

More than 4.000 school agendas themed with the Geopark were distributed among schoolchildren

Strategic Partnership

- Surfrider Foundation
- Aranzadi Science Society for developing a citizen science network
- DSS2016 European Capital of Culture.
- Basque University (Master's degree) Cuaternario: Cambios ambientales y huella humana" to foster research activities about prehistory.

Promotional activities

Tourism Fairs, leaflets and brochures

Fam (press and bloggers) trips

On line promotion: enewsletter, FB and Twitter

4. Contacts:

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