

GGN - Geopark Annual Report 2020

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Vis Archipelago UNESCO Global Geopark, Croatia, European Geoparks Network)

Year of inscription / Year of the last revalidation: 2019/ there hasn't been revalidation yet.

Implementation of GeoEko project



2. GEOPARK FIGURES

Number of Geopark staffs: 3 staffs including 1 geoscientist

Number of visitors:

In the area of City of Vis, 110.869 overnight stays were realized in stationary tourism

In the area of City of Komiža, 73. 244 overnight stays were realized in stationary tourism

Blue Cave had total of 60.448 visitors in 2020.

Green Cave had total of 9000 visitors in 2020.

Number of Geopark events:

Total of 25 organized workshops/seminars/educations/exhibition. 21 held by management body Geopark Vis Archipelago, 4 coorganized with cooperative organizations.

Number of school classes realize Geopark educational programmes: 6

- 4 education presentation (online) about environmental protection, plastics and the use of disposable plastics
- 2 field workshops – kindergarten

Due to the COVID-19 pandemic, the number of educational workshops decreased intensively compared to the number of workshops in 2019. As part of the GeoEko 2019 project, a video was made for children with an ecological message, which was distributed throughout Croatia, at several addresses in Bosnia and Herzegovina and in one kindergarten in Serbia, i.e. at the addresses of

applicants for the art competition as part of GeoEko 2019 project. An exhibition with 428 children's works was set up in the Cultural Center "Ivan Vitić" with duration for 20 days was presented to visitors of the island of Vis and local community. Also, there has been a video projection of the children works in the center of city of Komiža. In such a "modified" way, activities related to the education of the youngest, but also educators, parents and visitors about the harmful effects of disposable plastic were implemented.

Number of Geopark press release: 55

- Great media coverage was noticed by the applicants of the art competition through their media channels, on the pages of schools and kindergartens, in local newspapers in several different counties. Thus the number of media appearances is an approximate number compared to the number of media appearances in 2019 and guest appearances on radio stations (local radio stations).

3. GEOPARK ACTIVITIES

Major achievements in 2020

- Implementation of GeoEko project which resulted in a very good response to the art competition. The summer period of project implementation also contributed to the increase in media coverage.
- Implementation of GEOFood project and strong promotion of GEOfood brand
- World cleanup Day – our Geopark elected as an example of good practice
- We have been named as “Geopark of the Day” by the English Riviera UNESCO Global Geopark
- in cooperation with the town of Komiža development of fourth geotrail

Contribution towards GGN - Networking and participation

- contribution to the EGN newsletter 18 and European Geoparks Magazine (issue 17)
- participation on the GGN digital forum for meeting new members 16.7.2020, 2nd EGN digital forum and 1st GGN digital forum
- contribution to celebration of Mountain Day, Biodiversity Day, EGN Week
- contribution to EGN 50th Anniversary of Planet Earth Day
- participation on UNESCO online workshops on 'Education for Sustainable Development' - 2 workshops

Management and Financial Status

Management structure is composed of Assembly as highest body (4 representatives of founders), Board of directors (4 representatives), Supervisory Board (3 representatives), Advisory council (8 members). Geopark Vis archipelago Assembly continued to pay an annual membership fee for active members of the Geopark Vis Archipelago Association. Also, Geopark official partners pay annual fee. Geopark Vis Archipelago has 3 employees: Executive director, Scientific Adviser,

Professional associate and external service-geologist. In August 2020, the new executive director was elected and took office in September.

Geoconservation

- 13 activities of yearly cleaning (Marrine litter) and maintenance of Blue Cave and Green Cave, are done in pre-season by Nautical center Komiža Ltd. and Gradina Vis Ltd. and in season on daily basis.
- setting up of a new table with a geological map of the Geopark Vis Archipelago.

Sustainable tourism (Geotourism)

- Promotion of walking tours on Vis and Biševo Geotrails in season,
- Participation of Geopark and collaboration with local organic producers on summer fairs
- Collaboration with local tourist agency and local travel guides who promote local cuisine, traditional fishing boat, and traditional knowledge and customs

New education programmes on geoconservation, sustainable development and disaster risk reduction

- there hasn't been new education programmes

Strategic partnership

- there is no significant strategic partnership

Promotional activities

- establishment of official Geopark Youtube channel
- Social Networks Followers: 3.729 (Facebook) and 248 (Instagram) web page (april-december 58.170)
- Promotion of the Vis Archipelago Geopark through the well-known travel agency Pointers travel, which created a promo video.
- Promotion related to the reduction of water use as a limiting resource of the island of Vis, together with the City of Komiža, the City of Vis, LAG Škoji and in cooperation with the Waterworks and Drainage of the Island of Vis.
- Promotion of Vis Archipelago Geopark in the magazine CROATIA AIRlines - summer 2020.
- Promotion through World cleanup day

4. CONTACTS

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